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Subject: Invitation to a unique project - "9/9/90" - in tribute to Bronisław Zelek
Date: 19 May 2025 at 11:31 PM
To: angelos.panayides@cut.ac.cy



Dear Angelos,

I hope you are doing well :) Congratulations on qualifying for the Main Competition of the 29th International Poster Biennale. As a fan of Polish poster and typography, I'm delighted with your designs. I would like to invite you to be part of a project that is especially important to me – both as the curator and the author of a book dedicated to Bronisław Zelek, an outstanding yet still underappreciated graphic designer. Zelek was the creator of many remarkable posters during the golden age of the Polish School of Poster Art, as well as the designer of the iconic *New Zelek* typeface.

Two years ago, my book *Bronisław Zelek. In the Letter Wonderland* was published. It was created from the ground up – driven by a deep passion and fascination with his work, with the involvement of many people. This publication was made possible thanks to a successful Kickstarter campaign that was supported by nearly 300 people from several countries.

This year, Zelek would have celebrated his 90th birthday. To mark this occasion, I'm organizing an exhibition titled "9/9/90" – a presentation of nine original posters by Zelek, along with nine contemporary reinterpretations of these works, created by exceptional artists from around the world, as a celebration of his 90th birthday. I hope this project will become a form of visual dialogue – a modern perspective on his work, which continues to inspire, even after all these years. It is a natural continuation of my book and another step in bringing this extraordinary figure back into the public eye.

The exhibition is planned to be a satellite event of the 29th International Poster Biennale in Warsaw – a legendary design celebration that has shaped poster history for nearly 60 years. As you probably know, this year's edition will take place in early July.

I would be honored if you would consider participating in this project. If the topic interests you, I'd be happy to share more details.

I would also appreciate it if you could share your address with me – I'd be glad to send you a copy of the book so you can get a closer look at Bronisław Zelek's work.

I look forward to hearing from you, and I wish you a wonderful evening! 😊

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