

Credit sources, access and factors influencing credit demand among rural livestock farmers in Nigeria

Asenath Kotugan Fada Silong

Alliance for Cohesion and Racial Equality, Reading, UK, and

Yiorgos Gadanakis

*School of Agriculture Policy and Development,
University of Reading, Reading, UK*

Abstract

Purpose – Rural farmers' access to farm credit in Nigeria has been very low, which affects farm performance, and credit providers have blamed for the problem in the sector. While this general perception persists the fact may be the case of credit demand, rather than just the risk-averse attitudes of credit providers. The purpose of this paper is to investigate significant factors influencing farmers' credit demand to ensure efficient credit provision.

Design/methodology/approach – The research adopted mixed methods for an in-depth investigation into the problem. There were 216 research participants split into equal halves of men and women from six local government areas of Nasarawa State. Data collection methods employed structured interviews, focus group discussions, close/open-ended and key informant interviews. Analytical tools involved descriptive statistics, the logit and multinomial logit models to determine participants' socio-economic characteristics, sources of credit, access, factors influencing credit demand generally and from the various sources of credit identified.

Findings – Findings reveal only 47.6 per cent of the participants accessed credit, with fewer women accessing than men. The most accessed forms of credit are from the semi-formal sources, with more men accessing from formal sources and more women from non-formal sources. Factors having significant influence on credit demand generally are education, group membership and household size. And from formal, semi-formal and non-formal credit sources are education, information on sources of credit, deposits, household size and marital status; education, deposits, group membership, household size, flock size; and education, group membership, and gender from the non-formal credit providers, respectively.

Research limitations/implications – Due to time constraint, this study data were collected concurrently with both quantitative and qualitative methods and did not allow for the interrogation of findings from one method with the other. In addition, the research categorised the agency of women based on marital status only as single or married and did not interrogate the agency of women further, this may be a limitation as some of the female participants are from polygamous homes.

Originality/value – Unlike the current concentration of Nigerian research of this kind with quantitative methods alone, this research contributes particularly to Nigerian research output and experience by triangulating both quantitative and qualitative methods to explore farmers sources of credit, access and factors determining access to credit in the study area.

Keywords Rural farmers, Logit model, Credit access, Livestock production, Multinomial logit model, Credit demand

Paper type Research paper

1. Introduction

Scholarly findings from Shahab *et al.* (2016), Akudugu (2011), Akudugu *et al.* (2012b), Kokoye *et al.* (2013) and other scholars have professed credit to be a development tool so powerful to capitalise farm households to invest and adopt improved farming methods and production technologies to enhance productivity. Schindler (2010), Akudugu (2011), Deb and Suri (2013) and other scholars acknowledge that credit provides working capital

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particularly, in rural areas where many of the impoverished people live. Thus, credit is capable of stabilizing household consumption to reduce poverty. Scholarly findings have continued to confirm credit to transform the living conditions of beneficiaries by increasing their farm productivities to enhance income as well as boosting their self-confidence and well-being (Akudugu, 2011; Akudugu *et al.*, 2012b). In Nigeria, for example, Ogbuabor and Nwosu (2017), Emefesi and Yusuf (2014) and other scholars acknowledge credit to increase farm output significantly, hence farm family income and help the poor towards accumulating their wealth to invest in farming. It is an instrument that could possibly transform the traditional agricultural sector into modern form and create employment opportunities. Hence, credit is a critical component that could tackle productivity problems and reduce extreme poverty, supporting the generation of self-employment in the rural sector farming and non-farming activities for investment in working capital, and one of the core strategies for alleviating poverty in most developing countries (The World Bank, 2017; Das, 2018).

Livestock production particularly is known to be of massive importance to the poor and one of the principal components of the rural and national economy. The International Fund for Agricultural Development (IFAD, 2006, 2004) and Food and Agricultural Organisation (Ilu *et al.*, 2016) acknowledge that livestock keeping diversifies production and reduces the risks of economic losses resulting from crops destroyed by adverse climatic conditions or diseases. It is a natural and economic capital which contributes to human diets and livelihoods through home consumption and income generation, acting as a live bank, imparting social status, and providing draft, transport and fertilizer, especially for resource-poor farmers. If the production of livestock is well integrated into the household economy, it will allow more efficient use of family labour, provide a secure food and cash income spread over the entire year and manure as fertilizer that improves the soil, thus enhancing crop production (World Bank, 2009). Given the relative importance of the livestock sector to rural smallholders, one question that arises is the extent to which farmers access credit to facilitate their taking advantage of developing livestock production and other livelihood activities.

Although agriculture including livestock production remains a vital component of the country's economy contributing about 41 per cent of GDP, and employing about 70 per cent of the active population, the agricultural sector receives less than 10 per cent of the annual budgetary allocations (Ojo and Adebayo, 2012). Consequently, the sector has significantly underperformed over the years, failing to be self-sufficient in supplying food in the quantity and quality to feed the continually growing population. For example, Ojo and Adebayo (2012) report that food production in Nigeria increases at the rate of 2.5 per cent per annum while population increases at 3.5 per cent per annum. There is widespread food insecurity in the country due to the food demand–supply gap resulting in rising food prices and imports. The most significant problem in the food sector in Nigeria is that of low animal protein in the diets of a large proportion of the population, especially in the rural areas where about 70 per cent of its population lives (Ilu *et al.*, 2016; Mubarak *et al.*, 2016). Among other factors responsible for the precarious food insecurity such as land, agricultural research and policy, technology, infrastructure and access to support services such as extension services; Ojo and Adebayo (2012) and the FMARD (2008) confirm inadequate financing to be the significant problem. For instance, the allocation of credit to the Nigerian agricultural sector by commercial banks declined from about 10.8 per cent of total lending in 1985 to only about 3.7 per cent in 2014 (Udoka *et al.*, 2016). Some scholars confirm the declining trend in credit provision by the financial sectors are due to the risks and uncertainties in Nigerian agriculture, especially to smallholders (Famogbiele, 2013; Mordi *et al.*, 2014). Hence, financial providers in Africa, including Nigeria, have been criticised for the precarious condition of agricultural

production (AGRA, 2012; Olomola and Gyimah-Brempong, 2014). While the declining trend of credit allocation to farm households in Nigeria has been reported by many scholars to be a problem of supply, it may factly be the case of demand. Hence, this study seeks to understand the sources of credit to livestock farmers in the region and the main factors influencing their demand for credit. The study used quantitative and qualitative methodologies to critically examine the issues at hand, to comprehend better factors that are most likely to lead to farmers' demand for credit in the first place. Findings from the study are triangulated to achieve study objectives properly.

The use of mixed methodologies in researching problems of this nature is rare in Nigeria, especially in Nasarawa State, because scholars most often use quantitative methods alone (see, e.g. Girei *et al.*, 2016; Etonihu *et al.*, 2013). The findings from this study are robust and are hoped to enhance knowledge among credit providers in the region about farmers' requirements for credit. Moreover, the policy recommendations would help the government and financial institutions to tackle issues identified while devising financial innovations aimed at sustainably providing credit services tailored to the needs of farmers (Olomola and Gyimah-Brempong, 2014; Adeoye and Ugalahi, 2017).

1.1 Study objectives

- objective 1: identify and describe the sources and features of credit to small rural holders (particularly livestock farmers);
- objective 2: determine farmers access to credit; and
- objective 3: investigate significant factors influencing farmers decision to borrow from the various credit providers.

2. Literature review

2.1 Financing the rural small sector farming in Nigeria

Small scale production is of enormous importance to economic growth and social development in Nigeria. Notably, the small rural sector is vital for the mobilisation of untapped financial resources, conservation of foreign exchange, utilisation of local resources and could present reliable avenues for economic integration, and the transformation of the traditional sector into modern form, as well as the creation of employment opportunities. According to Owualah (1999), small sector farming provides opportunities for training in skill acquisition to enhance proper management of livelihood activities for low-income earners. However, poor access to credit has been affecting its growth. Hanson and Menezes (1971) remarked that people borrow money not because they want it for their own sake but only because it gives them command over goods and services. In other words, nobody will seek a loan unless they consider that the value of the satisfaction to be derived from the goods or services on which the money is to be spent for is at least equal to the interest that must be paid. As such, loan finances accessed by the smallholders could increase family income and help the poor towards accumulating their capital to invest in employment generating activities (Germidis *et al.*, 1991).

2.2 Credit sources and features in Nigeria

In Nigeria, the major sources of finance available to rural farmers are categorised into three groups, namely; formal, semi-formal and the non-formal credit institutions. The semi-formal and non-formal credit sources are further categorised as informal credit institutions/markets (Badiru, 2010). Formal credit institutions consist of the country's official and commercial banks such as the Nigerian Agricultural Bank (NAB), the Nigerian Industrial Development Bank, the state government-owned credit institutions and MicroFinance Institutions (MFIs),

Private and Merchant Banks and Finance Houses. The semi-formal sources of credit comprise of the NGOs, Cooperative Societies and support groups, farmers' associations and the rotating savings and credit associations (ROSCAs). The final group are the non-formal credit institutions, these sources of credit involve moneylenders such as merchants, traders, loan sharks, rural shopkeepers, clubs and saving societies like "Esusu"; "Ajo", friends, relatives, spouses and so on (Badiru, 2010; Okojie *et al.*, 2010).

The formal credit institutions operate in a more structured way, providing financial services to its customers based on membership deposit and collateral. These sources operate under strict and complex rules and conditions for accessing credit and are deposit based with the requirement of physical collateral for security. More straightforward rules operate with formal MFIs, but they also require physical collateral, while the NAB requires peer collateral. Thus, accessing credit from these institutions require customers to have an account with the banks and tangible or intangible collateral security.

The semi-formal sources of credit in Nigeria are set up, owned and managed by their members. They are also democratically operated, so their policies and programs are set to adapt to the rural environment and their members. These sources of credit were inspired by the non-formal system to better respond to the needs of the rural population and to correct the negative aspects of the non-formal credit markets. The semi-formal sources of credit provide loans to local rural and urban populations who do not have access to formal credit institutions, so that they can obtain loans at conditions suitable to their needs and at rates which are better than the non-formal credit sources (Badiru, 2010; Okojie *et al.*, 2010). Last, the non-formal credit sources give loans in cash or in kind to be reimbursed in cash or kind; often in agricultural produce when advanced to farmers. Credit accessed from these sources does not usually require a deposit relationship, and no collateral is required (Badiru, 2010). In Nigeria, generally, commercial banks and other formal credit institutions fail to cater to the credit needs of rural populations because of their lending terms and conditions. It is the rules and regulations of the formal financial institutions that have generated the idea that the poor are not bankable, and since they cannot afford the terms, they are, therefore, considered not creditworthy (Adera, 1995). Much effort has been invested in overcoming the widespread lack of financial services, especially among small rural holders through the expansion of credit in the rural areas in developing countries, including Nigeria. However, a majority still have limited access to credit, especially from the formal credit institutions to support their private livelihood activities (Okojie *et al.*, 2010; Badiru, 2010). As such, the informal sector finance remains the major sources of credit to the rural sector in Nigeria, which provides easier access to credit facilities for the small rural holders.

2.3 Demand for credit by the small rural holders in Nigeria and access

Many socio-economic factors play an essential role in determining the demand for credit by an individual farmer/entrepreneur. First, it is a preference, which may be influenced by factors such as age, gender, marital status, education, group membership, level of income and so on. Second is the price or cost of the commodity. Third is the borrower's preference among the alternatives available. Just as in the theory of demand for goods and services and prices, the purchasing decisions of consumers and quantity purchased is impacted by the prices of commodities demanded (Saleemi, 2000; Mudida, 2003). In other words, when deciding to borrow, an individual look at the cost of credit, the available alternatives, the conditions of borrowing from alternatives and the socio-economic characteristics (SECs) of borrowers. These put together give bases for consideration to borrow from the alternative sources. For example, if borrowing from formal credit sources proves expensive, borrowers are likely to turn to informal sources and vice versa. This is simply on the basis that if the cost of credit goes up, the marginal utility per unit price raised from that credit goes down. The borrower, therefore, chooses to either not consume or consume less of the credit.

The concept of utility and marginal utility explains consumer demand on a commodity. The utility is the capacity or power of a commodity to satisfy the desire of a user. If credit borrowed will satisfy the financial needs of a borrower, then credit has utility (Saleemi, 2000). The main objective of any borrower is to maximise satisfaction out of any finances borrowed, given or self-made. As such, the conditions of accessing credit from the alternative markets are taken into consideration before deciding to borrow/access credit.

Conditions for accessing credit by small rural farmers in Nigeria vary from one credit institution to another. For example, Badiru (2010) reports that the Central Bank of Nigeria's (CBN) guaranteed loans through commercial banks require customers to have an account with the bank with tangible or intangible collateral security (sometimes with savings/deposits). Semi-formal finance institutions provide credit based on membership deposit and peer collateral, and the non-formal credit providers usually do not require a deposit or collateral; however, they charge high-interest rates on the basis that no collateral is provided. Sometimes loans from the non-formal credit institutions may be provided in the form of production inputs. It is estimated that only 2.5 per cent of total CBN loans and advances are directed to small scale farmers in Nigeria (CBN, 2008; Badiru, 2010). Badiru (2010) confirms that credit amounts accessed by farmers from formal credit markets vary from N20,000.00 (approximately £40.00, with intangible collateral) and up to N10,000,000.00 (approximately £20,000.00 with tangible collateral). Credit amounts accessed from RoSCAs, Cooperative Societies, Credit Unions and the NAB vary at any point in time, depending on membership strength and the total contribution by the group. However, average loans from these sources vary from N5,000.00 (approximately £10.00) to N20,000.00 (approximately £40.00).

The small rural holders in Nigeria have limited ideas about the nature of formal financial systems because they have little or no access to information concerning these sources. First, because most formal institutions perceive small rural holders as high-risk clients because the subsistent nature of their production. Hence, they are hesitant to grant them loans because they do not provide good enough returns. Second, with the problem of illiteracy and poor management knowledge, smallholders are discouraged from accessing credit from formal credit institutions because of the administrative procedures, paperwork and provision of guarantors and collateral. Third, formal finance institutions are mostly located in the urban area, hence the transaction costs of transport including interest rates and time spent in an application and waiting are usually too high for rural farmers. These factors among others affect the integration of rural farmers into the formal finance system (Okojie *et al.*, 2010). The implication is that most of them access credit from the informal sector which is usually in small amounts, short term with very high-interest charges, untimely supply and uncondusive repayment conditions (Okojie *et al.*, 2010; Anyanwu, 2004; Badiru, 2010; Philip *et al.*, 2009). As such, farmers may not necessarily derive the benefit required from credit accessed from semi-formal credit sources, thus, becoming financially excluded, and dependent only on their own income for productive purposes which is often meagre, rendering their productive activities to be marginal (Okojie *et al.*, 2010; Fletschner and Kenny, 2011; World Bank, 2008).

2.4 Financial literacy and their implications on credit access

Financial literacy is about empowering and enlightening consumers so that they are knowledgeable about finance in a way that is relevant to their lives and enables them to use this knowledge to evaluate financial products and make informed decisions. Moreover, financial education is the process by which financial consumers improve their understanding of financial products and concepts through information, instruction and objective advice to enable them to develop the skills and concepts required to become aware of financial risks and opportunities to make informed choices, and know where to go for

financial products to minimise risks (Collins and O'Rourke, 2010). Financially educated consumers would benefit the financial sector to make a useful contribution to real economic growth and poverty reduction. Building financially literate and capable populations through financial education could have enormous future benefits for any economy (Guiso and Viviano, 2015).

Many scholarly findings in Nigeria indicate that most smallholder farmers have a limited understanding of financial products and services. A survey in 2008 showed that about 80 per cent of Nigerians do not have bank accounts with formal financial institutions which make them financially excluded. This is due to their low-income status, low level of education and low level of financial literacy (Credit Awareness Nigeria.com, 2013).

In a country with a diverse social and economic profile like Nigeria, financial literacy is particularly essential for rural people. A better understanding of how the financial markets work, what they offer, as well as how to utilise financial products could create a viable financial system. Building financial capacity through financial education in Nigeria will help consumers to acquire the skills and knowledge to be confident, self-reliant and capable of making their own financial decisions thereby helping them to assume more responsibility in their financial decisions while minimising risks as they navigate the financial markets to ensure the smooth functioning of the financial markets (Credit Awareness Nigeria.com, 2013).

3. Materials and methods

3.1 Description of the study location

The study location is Nasarawa State in Nigeria, which is centrally located in the middle-belt region of the country with state capital in Lafia (Marcus and Binbol, 2010). Nasarawa State falls within the Southern Guinea Savannah zone characterised by a tropical sub-humid climate with two distinct seasons; the wet season, lasting about six months (May–October) and the dry season occurring between November and April, with annual rainfall figures ranging from 1,100 mm to about 2,000 mm. Temperatures are generally high during the day, particularly between March and April with mean monthly temperatures ranging between 20°C and 34°C (Marcus and Binbol, 2010; Rahman *et al.*, 2010). The main economic activity in Nasarawa State is agriculture. The state is rich with fertile agricultural land, rivers, streams, as well as a large active population that can sustain a highly productive agrarian sector. The principal crops grown include maize, rice, sorghum, millet, cowpea, groundnut, yam, cassava, soybeans, oil palm, beniseed, melon and bambara nuts. The livestock industry plays a very significant role in the physical and socio-economic well-being of the population (Rahman *et al.*, 2010), with a considerable number of different livestock species in the state including cattle, goats, sheep, pigs, rabbits and poultry (Rahman *et al.*, 2010).

Nasarawa State consists of three senatorial districts: west, central and south senatorial districts and 13 local government areas. The southern senatorial district includes five (six local government areas) LGAs; Karu, Keffi, Kokona, Nasarawa and Toto. The central senatorial district consists of Akwanga, Nasarawa Eggon and Wamba LGAs and the western senatorial district consists of Awe, Lafia, Keana, Doma and Obi LGAs (Rahman *et al.*, 2010). The state has a total land area of 27,137.8 square kilometres and a population of about 1.8m people, with a density of about 67 persons per square kilometre (NPC, 2016; Marcus and Binbol, 2010).

3.2 Approach to the study, data sources and collection strategies and sampling procedure

The study adopted the pragmatist paradigm using mixed methodologies in its enquiry. Structured interviews consisting of closed and open-ended questions, focus group discussions (FGDs) and key informant interviews (KIIs) were instruments used for primary data collection. The multistage sampling techniques were adopted for the selection of a total

of 216 research participants from six LGAs; Obi, Lafia, Nasarawa Eggon, Kokona, Akwanga and Karu, and 18 villages who were used for the survey. Participants of various FGDs conducted were recruited with the help of Fadama III desk officers and livestock assistants of the various livestock units of the six LGAs investigated. There were at least two farmers; men and women from each of the three villages examined in each LGA involved in the FGDs to ensure representation. The KIs were two staff each from credit institutions picked up at random in the LGAs investigated.

3.3 Field data collection

First, structured questionnaires consisting of closed and open-ended questions were administered to 216 selected respondents in six LGAs of Nasarawa State, where quantitative and qualitative data were obtained. The survey covered aspects such as the SECs of participants, their sources of credit, conditions for accessing credit, and reasons for not accessing credit. Questions were carefully planned and considered beforehand to achieve research objectives and were pre-tested and refined before administering. Interviews enabled the examining of the participants' depth of understanding of the subject matter and were useful with regard to contacting large numbers quickly and replicating interviews to produce standardized and reliable form data. However, because questions are predetermined, the depth of responses was limited to the set questions. To upset this; a guide reflecting the study objectives was used for FGDs. Participants of various FGDs conducted were recruited with the help of the desk officers of Fadama III Project and livestock assistants of the livestock units of each of the six LGAs investigated. There were at least two farmers; male and females from each of the three villages investigated in each LGA involved in the FGDs to ensure representation. Through FGDs, members participated in discussions to explore sources of credit, access, factors influencing demand for credit, reasons for not accessing credit and other sources of income for investing in livestock production. Third, KIIs were used to obtain information from carefully selected credit providers who are thought to have in-depth knowledge about credit facilities and mode of access. The KII guide reflected the objectives of the study. KIIs conducted enabled the researcher to acquire some knowledge about the credit facilities available to farmers in the study area and explored further on the conditions these institutions apply when granting loans to farmers. This information was used to determine factors that farmers are likely to consider given the conditions of access and alternatives available to them before deciding to borrow.

3.4 Data analysis

3.4.1 *Examining credit sources and features, and factors influencing access.* The various sources of credit, their features and access to farmers have been identified through surveys and KIIs. Also, research participants were asked to indicate the factors that affect their decision to borrow from the different sources identified, and these were corroborated with data from KIIs. Factors identified were then modelled using the logit and multinomial logistic regression models (MNL).

3.4.1.1 The logit model (LM). The study employed the threshold decision-making theory proposed by Hill and Kau (1973) and Pindyck and Rubinfeld (1998), in the logit model. The application of this theory in the context of this study is that; given a specific set of factors; there is a reaction threshold that borrowers must reach before making loan decisions. Thus, at a value of stimulus below the threshold, there will be no decision to borrow, while at the critical threshold value, borrowing is observed.

This reaction is modelled using the relationship:

$$Y_i = \beta X_i + u_i, \quad (1.1)$$

where Y_i is equal to one (1) when a decision is made to borrow and zero (0); otherwise; this means: $Y_i = 1$ if X_i is greater than or equal to a critical value, X^* ; and $Y_i = 0$ if X_i is less than a critical value, X^* . X^* represents the combined effects of the independent variables (X_i) at the threshold level. Equation (1.1) represents a binary choice model involving the estimation of the probability of credit access (Y_i) as a function of independent variables (X_i).

The empirical model for the logit estimation is specified as follows:

$$y_i = \log \frac{P_i}{1-P_i} = \alpha + \beta X_i + \varepsilon_i, \quad (1.2)$$

where Y_i is the observed response for the i th observation of the response variable, Y . $\log((P_i)/(1-P_i))$ are the log-odds in favour of farmers' decision to access credit. $Y_i = 1$ for farmers who decide to borrow and $Y_i = 0$ for those who decide not to borrow) and X_i 's = factors that promote or prevent farmers' access to credit; X_1 - X_{15} , and are defined as follows: X_1 = age in years (+), X_2 = age in years squared (-), X_3 = flock size in numbers (+), X_4 = marital status of farmer, dummy (1 = married; 0 = single) (+), X_5 = collateral requirements (perception), dummy (1 = if credit access depends on collateral; 0 = otherwise) (+), X_6 = education (years) (+), primary = 1-6 years, secondary = 7-12 years, tertiary = > 12, X_7 = deposit requirements (perception) (1 = if credit access depends on deposits; 0 = otherwise) (+), X_8 = interest rate (perception) (1 = if access to credit depends on interest rate; 0 = otherwise) (+), X_9 = farming experience (years) (+), X_{10} = access to extension/veterinary services (+), X_{11} = group membership, dummy (1 = having group membership; 0 = otherwise) (+), X_{12} = income level (perception), dummy (1 = if access to credit depends on income level; 0 = otherwise) (+), X_{13} = household size (numbers) (+), X_{14} = information on sources of credit, dummy (1 = having information on credit sources; 0 = otherwise) (+), X_{15} = gender: dummy (1 = men and 0 = women) (+). ε = the error term assumed to be normally distributed.

The signs in parentheses indicate the *a priori* expectations of the direction of change in the probability of access to credit due to a unit change in any of the explanatory factors in the model.

3.4.1.2 The multinomial logit model (MNL). To be able to assess the factors that affect farmers' decision to borrow from either of the three credit sources identified, the multinomial logit model (MNL) was applied. In this scenario, the decision makers were faced with choices involving more than two alternatives. If a farmer were to access credit from these three choices; formal, semi-formal and non-formal credit sources, which one option does he/she choose? In each of these scenarios, the observed decision is related to a set of explanatory variables. The estimation and interpretation of the MNL are, in principle, like the logit model; to predict the probability that an individual with a particular set of characteristics chooses one of the alternatives. For example, given that a farmer obtained a loan, what is the likelihood that they would choose one of the three alternatives; formal, semi-formal or non-formal credit providers? The factors affecting this choice are variable. As in the logit model, the probability that the i th farmer will choose alternative j is as follows: $P_{ij} = \mathbf{P}$ [individual i chooses alternative j] With these $j = 3$ alternatives, denoted by $j = 1, 2$ or 3 .

Assuming there is a single explanatory factor, X_i , then, in the multinomial logit specification, the probabilities of individual i choosing alternatives $j = 1, 2$ or 3 are:

$$P_{i1} = \frac{1}{1 + \exp(\beta_{12} + \beta_{22}x_i) + \exp(\beta_{13} + \beta_{23}x_i)}, \quad j = 1, \quad (1.3a)$$

$$P_{i2} = \frac{\exp(\beta_{12} + \beta_{22}x_i)}{1 + \exp(\beta_{12} + \beta_{22}x_i) + \exp(\beta_{13} + \beta_{23}x_i)}, \quad j = 2, \quad (1.3b)$$

$$P_{i3} = \frac{\exp(\beta_{13} + \beta_{23}x_i)}{1 + \exp(\beta_{12} + \beta_{22}x_i) + \exp(\beta_{13} + \beta_{23}x_i)}, \quad j = 3. \quad (1.3c)$$

The parameters β_{12} and β_{22} are specific to the second alternative, and β_{13} and β_{23} are specific to the third alternative. The parameters specific to the first alternative are set to zero to solve an identification problem and to make the probabilities sum to one. Setting $\beta_{11} = \beta_{21} = 0$ leads to the 1 in the numerator of P_{i1} and the 1 in the denominator of Equations (1.3a)–(1.3c). Specifically, the term that would be there is $\exp(\beta_{11} + \beta_{21}) = \exp(0 + 0x_i) = 1$. A distinguishing feature of the MNLM in Equations (1.3a)–(1.3c) is that there are explanatory variables describing the individual, not the alternatives facing the individual. Such variables are individual specifics (X_j). To distinguish the alternatives, different parameter values are considered. For example: Let Y_{i1} , Y_{i2} and Y_{i3} be indicator variables representing the choice made by individual i . If alternative 1 is selected, then $Y_{i1} = 1$ and $Y_{i3} = 0$ and $Y_{i2} = 0$. If alternative 2 is selected, then $Y_{i1} = 0$, $Y_{i2} = 1$, and $Y_{i3} = 0$. In the MNLM, everyone must choose one, and only one of the available alternatives. As in the logit, the estimation of this model is by maximum likelihood estimation. Suppose that three individuals choose alternatives 1, 2 or 3, respectively.

3.4.2 Choice of variables used for the logit and MNL estimation and justification for inclusion. The age of farmers X_1 measured in years is used as a proxy for maturity and experience in farming (X_9) and implies the potential ability to perform productive work and utilise and repay credit. It is expected that age would have a positive influence on credit access because as farmers grow older, they acquire more experience in production, therefore, becoming confident in accessing credit for investment in their productive activities (Shahab *et al.*, 2016; Rahji and Fakayode, 2009). Age squared (X_2) was included in the analysis to test for the quadratic nature of age. The assumption is that as farmers grow to pass their economically active age, their involvement in economic activities including accessing productive resources and credit would decline, thus would be negatively associated with access to credit all things being equal. Flock size measured as count of livestock in numbers (X_3) was included in the model as a proxy for scale of operation which could influence credit access decisions – increase in scale of operation would increase revenue, thus credit access and vice versa (Abedullah *et al.*, 2009). Marital status of farmers (X_4) was used as a proxy for the agency of respondents. Given that in the study area, marital status determines the type of economic activity one engages in and the number of people in a household (X_{13} ; measured in numbers). The expectation was that it would positively influence credit access decisions of farmers, and it was measured as a dummy (1 = married and 0 = single). Household size (X_{13}) was included in the model because farmers with large household sizes are more likely to access credit than those with small household sizes because of the possibility of having readily available farm labour from family members which might reduce the cost of production and increase profit to guarantee credit repayment all things being equal (Shahab *et al.*, 2016; Silong, 2017). Collateral (X_5) was included in the model because most formal lenders require borrowers to provide collateral as security to access credit. This variable was measured as a dummy (1 = where collateral is required and 0 = otherwise). The expectation was that farmers would be less likely to access credit where collateral is required (Ololade and Olagunju, 2013). Education (X_6) is very important in accessing and controlling productive resources including credit and one of the major factors that influence the decision to participate in and access credit (CBN, IFC

and World Bank, 2017; Lukytawati, 2009). Education in this study is considered in the model in three stages (primary education 1–6 years, secondary education; 7–12 years and tertiary education as > 12 years). The expectation was that acquiring more years of formal education and financial literacy would be associated with an efficient credit application and could increase farmers' probability of accessing credit (Silong, 2017; Shahab *et al.*, 2016). Deposits (X_7) are deemed important in accessing credit because people who have deposits as savings with lenders can demonstrate that they can generate income to take care of their household needs and still have a surplus (Samson and Obademi, 2018). It was measured as a dummy (1 for farmers who have savings and 0; otherwise). It is expected that savings would influence borrowing positively. Interest rate level (X_8) was included in the model because farmers who perceived that the interest charges by lenders are high are less likely to access credit from them and vice versa. It was measured as a dummy (1 for farmers who perceived interest rates to be high and 0 otherwise). Access to extension/veterinary services (X_{10}) was measured as a dummy (1 for those who have access and 0; otherwise). Extension services provide farmers with the technical know how to confidently engage in farming activities. As such, it is expected that increasing access to extension/veterinary services by livestock farmers would be associated with increases in access to credit (Silong, 2017). Membership of a social/support groups (X_{11}) was included in the model because of the group lending approach adopted by many financial institutions, especially in the rural areas. It was measured as a dummy (1 = having a membership of social/support group and 0; otherwise), and expected to be positively associated with increases in credit access (Silong, 2017). Income level (X_{12}) was included in the model because people who perceive their income levels to be low may decide not to access credit, and the reverse is true. It was measured as a dummy (1 for farmers who perceived that their income levels have an influence on their decision to borrow and 0; otherwise). Access to information on the available sources of credit (X_{14}) was included in the model because knowing where to go for credit is likely to influence borrowing positively. This was measured as a dummy (1 for those who access information on available credit sources and 0 = otherwise). Finally, is gender X_{15} ; it is included in the model because, in the rural context of Nigeria, men are more likely to decide to access credit than women. This was measured as a dummy (1 = men and 0 = women).

4. Empirical results

4.1 Background information about the research participants

The study participants were split equally between genders to account for gender differences in SECs as well as in their demand for credit. Descriptive statistics reveal the mean age of the sampled male and female farmers to be 38 and 39 years, with a minimum of 20 years and a maximum of 78 and 79 years for male and female farmers, respectively. Male and female farmers have on average 9 and 7 years of experience in small ruminant production, respectively, with a minimum of 2 years and a maximum of 48 and 30 years for male and female farmers, respectively. 88 per cent of male and 83 per cent of female participants are married. Analysis of the household sizes reveal mean household sizes of 14 and 13 for both male and female farmers, with a minimum of 2 per household, and a maximum of 35 and 31 members for male and female farming households, respectively, and both genders have household sizes in the range of 10–19 members. Many of the sampled female participants have acquired up to 5 years of formal education up to a maximum of 16 years and up to 9 years for male farmers with a maximum of 17 years. Overall, 144 of the respondents, comprising 72 each of male and female farmers have group membership with the remaining 36 each of male and female participants having none. Also, 56 men corresponding to 52 per cent of the sample of male participants

accessed credit with 20.4, 25.9 and 5.6 per cent accessing from the formal, semi-formal and non-formal credit institutions, respectively.

On the other hand, 47 females corresponding to 44 per cent accessed credit with 9.3, 19.4 and 14.8 per cent accessing from the formal, semi-formal and non-formal credit institutions, respectively, in the production years investigated (2010 and 2011). In total, 51 and 37 per cent of male and female participants have contacts with extension/veterinary services. The distribution of respondents' flocks' size reared showed an average of 19 for male farmers with a minimum of 5 and a maximum of 91 and an average of 16 with a minimum of 5 and a maximum of 78 for women. Findings also reveal that 31 per cent of women had flock sizes in the range of 6–10 compared to 33 per cent of men having flock sizes in that range.

4.2 Sources of credit to research participants and their features

Study findings reveal three primary providers of credit to farmers; the formal, semi-formal and non-formal credit providers, and farmers have choices of where to access credit. Official providers of credit comprise the commercial banks (private and public or government banks, and the NAB). Semi-formal credit providers comprise of NGOs, farmers' social/support groups and cooperatives, the ROSCAs, the Fadama groups, and faith organisations. And the non-formal credit providers to farmers comprise friends, relatives, spouses, merchants, village shopkeepers, traders and other moneylenders. The formal credit lenders are primarily made up of the formal financial institutions, specifically official banks licensed to operate as such. These credit providers operate within formal environments and have structured procedures that borrowers and depositors are required to follow to access financial products and services. These laid down systems are regulated and supervised by the CBN; financial services and products that these financial institutions provide include savings, credit and insurance, among others. Formal credit providers such as banks often offer large sums, and their loan conditions are such that rural farmers often find it difficult to meet – this is mainly due to unnecessary administrative procedures that the farmers, especially women, find difficulty managing because of their low level of educational attainment.

Descriptive analysis reveals that the average years of formal education acquired by women is five years compared to nine years for men (see Table I). Thus, farmers, especially women, are more likely to struggle with paperwork and administrative procedures (Fletschner and Kenny, 2011; Fletschner, 2009; Okojie *et al.*, 2010). According to KIIs, the issues of high-interest rates charged by institutional lenders especially the commercial banks and the need for borrowers to pledge real collateral as security before credit is accessed also results in many rural farmers being excluded from formal credit systems as smallholders (Olomola and Gyimah-Brempong, 2014). The semi-formal credit providers consist of microfinance institutions, credit unions, financial NGOs, RoSCAs and farmers' cooperatives and social/support groups. These quasi-financial institutions are licensed to operate with less stringent requirements compared to the formal financial institutions. Specifically, the RoSCAs and other support groups provide loans to farmers who are registered members. These groups obtain funds by pooling resources from the registered members over time through savings, which are usually disbursed at a cost (interest rate charges), to members in need. Other ways by which social groups provide loans to their members is by pooling capital resources from individual members to make deposits in private, public or government bank accounts or accounts of faith based organisations and NGOs, and as groups attract lump sums of money which are disbursed to interested members at a price. These groups may also present joint collateral to institutional lenders to attract lump sums of loans, which are usually paid to interested members, and repayments made at the agreed period with interest charges (Table II).

Socio-economic factors	Male (n = 108)				Female (n = 108)			
	Frequency		%		Frequency		%	
<i>Marital status</i>								
Single	13		12		16		15	
Married	95		88		92		85	
<i>Education</i>								
No education	18		17		45		42	
Primary education	24		22		31		29	
Secondary education	46		43		20		18	
Tertiary education n	20		18		12		11	
<i>Access to extension/veterinary services</i>								
Had access	55		51		40		37	
Had no access	53		49		68		63	
<i>Group membership</i>								
Have no group membership	52		66.7		72		66.7	
Have group membership	22		33.3		36		33.3	
<i>Access to credit</i>								
Not accessed credit	52		48.1		61		56.5	
Formal credit	22		20.4		10		9.3	
Semi-formal credit	28		25.9		21		19.4	
Non-formal credit	6		5.6		16		14.8	
	Min	Max	Mean	SD	Min	Max	Mean	SD
Age	20	78	38	13.6	20	79	39	12
Household size	2	35	14	7	2	31	14	6
Farming experience	2	48	9	9	2	30	7	5.5
Formal education	0	17	9	5	0	16	5.3	5.3
Flock size	5	91	19	14.4	5	78	16	14.6

Table I.
Descriptive statistics
of selected SEC
of farmers

Credit institutions	Men (n = 108)		Men with access to credit (n = 56)		Women (n = 108)		Women with access to credit (n = 47)		Total (n = 216)		Total men and women with access to credit (n = 103)	
	Frequency	%	Frequency	%	Frequency	%	Frequency	%	Frequency	%	Frequency	%
Formal credit institutions	22	20	39	10	9	21	32	15	31			
Semi-formal credit institutions	28	26	50	21	19	44	49	23	48			
Non-formal credit institutions	6	6	11	16	15	34	22	10	21			
Total	56	52	100	47	44	100	103	48	100			

Table II.
Credit sources and
access by gender

Non-formal credit providers are made up of friends, spouses, relatives and moneylenders, such as rural shopkeepers, traders and merchants. These credit providers play a crucial role in financing the activities of farmers. Loans given to farmers by non-formal lenders are usually in forms of cash or production inputs (most often drugs, vaccines and other agro-chemicals from shopkeepers) and are preferable because of proximity and timeliness of delivery. That notwithstanding, credit from non-formal providers are short-term and are

most often associated with high costs, especially if borrowed from moneylenders or merchants (Badiru, 2010; Okojie *et al.*, 2010).

Quantitative findings reveal the dominant sources of credit to participating farmers are those accessed from semi-formal credit providers (48 per cent access), followed by formal credit providers (31 per cent) and the least are those obtained from the non-formal credit providers (21 per cent), with more males (52 per cent) than females (44 per cent) accessing credit during the production years investigated. Also, 39, 50 and 11 per cent of male participants obtained credit from formal, semi-formal and non-formal credit providers, respectively, and 21, 44 and 34 per cent of female participants did that from the formal, semi-formal and non-formal credit providers, respectively. Except for non-formal credit, fewer women had accessed credit from the formal and semi-formal credit providers in comparison to men. This finding is consistent with those of Quisumbing and Pandolfelli (2009), Philip *et al.* (2009) and Saka *et al.* (2008), who also confirm female farmers' lower access to credit in comparison to men in Sub-Saharan Africa and Nigeria. This is attributed to several factors including lack of ownership and control over productive assets such as land and equipment to offer as collateral, as well as limited education, mobility and more importantly cultural and social barriers (Rossi and Lambrou, 2008; Quisumbing and Pandolfelli, 2009). Qualitative findings support this; many farmers acknowledged that semi-formal lenders can be easily accessed due to proximity and are prompt in credit delivery; more so, their repayment conditions are flexible and could be negotiated and renegotiated. This, as in the empirical literature helps to overcome some of the critical barriers to accessing credit by rural people (Okojie *et al.*, 2010; Fletschner and Kenny, 2011; Quisumbing and Pandolfelli, 2009).

4.3 Factors influencing participants' demand for credit

The logit model has been used to analyse factors generally influencing participants' demand for credit. The application of the logit theory in the context of this study is that given a particular set of factors, there is a reaction threshold that borrowers must reach before making loan decisions. Thus, at a specific value of stimulus below the threshold, the individual will not decide to borrow while at the critical threshold value, a reaction is stimulated and borrowing is observed.

Results on Table III reveal farmers' decision to access credit is significantly influenced by their education (primary, secondary and tertiary education all significant at 1 per cent levels), group membership (sig. at 1 per cent) and household size (sig. at 5 per cent). For a participant farmer that has attended primary education vs a participant with no education, the log of odds of accessing credit increases by 0.313. Similarly, the log of odds will increase by 0.491 and 0.626 for those that have attended secondary and tertiary education, respectively; and all are statistically significant at 1 per cent level of significance. Based on the preceding, it is expected that acquiring more years of formal education will be positively associated with a decision to borrow, access to credit and vice versa. To bolster this, qualitative findings reveal loans from the official credit providers are extended to only people who are involved in waged labour and have accounts with the banks through which their salaries are deposited. Most often, those involved in waged labour would have acquired at least 12 years of formal education and would have had bank accounts opened through which their wages are received. It is also expected that obtaining formal education would be positively associated with financial literacy required to be efficient with application processes and the use of credit. Participants with group membership vs those with no membership change the log of odds by 0.119 of accessing and this is significant at the 1 per cent level of statistical significance. Higher household size influences the probability of credit access positively, for the fact that there would be readily available family labour among farmers with higher household sizes for timely execution of important farm activities, this would reduce costs of production and contribute to higher yields which

Factors	Logit model		SE	Credit demand among rural livestock farmers
	Coefficients			
Age	0.012		0.014	81
Age square	-0.000		0.000	
Flock size	0.001		0.002	
Marital status	-0.019		0.092	
Collateral	-0.036		0.094	
Primary education	0.313***		0.084***	
Secondary education	0.491***		0.084***	
Tertiary education	0.626***		0.101***	
Deposit	0.107		0.070	
Interest rate	0.041		0.076	
Farming experience	-0.001		0.005	
Extension and veterinary services	0.11		0.094	
Group membership	0.119***		0.069***	
Income level	-0.014		0.085	
Household size	0.010**		0.005**	
Information on credit sources	0.047		0.086	
Gender	-0.129		0.069	
Constant	-0.404		0.330	

Notes: *, **, ***Significant at 10, 5 and 1 per cent, respectively

Table III.
Logistic regression
results of farmers'
access to credit

will guarantee loan repayment. Specifically, as expected, it was found that as farmers grow to pass their economically active age group due to old age (age squared), they are less likely to access credit, as they do not expect to be productive enough to pay back credit borrowed. Also, women who are single are less likely to access credit. Qualitative findings revealed that single women have no husbands to stand in for them to guarantee access to credit. It is also expected that participants who are single would be less likely to borrow as they may not have large household sizes expected to provide the labour requirement on their farms. This is very likely as qualitative findings reveal the major source of labour in the study area is household labour. When farmers are required to provide collateral to be able to access credit, their probability of accessing credit is negatively affected. Farmers and KIs generally indicated that collateral requirement is mostly a constraint to accessing credit – some farmers admit they do not want to pledge collateral to the banks as they fear to lose them in case of anything going wrong. They believe the landed properties they own belong to their immediate and extended families and should pass it on from generation to generation, and for that, will not relegate control to lenders for whatever reason.

Contrary to the *a priori* expectations, farming experience failed to lead to increases in access to credit; thus, increases in years of farming experience may entail increases in flock sizes, and rural farmers may not see the need to borrow to invest on their farms for increased proceeds. Increase in farming experience could be used as a proxy for increases in age, which at some point (age square as the study specifies) would decrease efficiency and influence borrowing negatively. Qualitative findings from some male farmers who have failed to borrow reveal borrowing is against their religion as Muslims, and others did say they have enough flock numbers and landed properties for their children to inherit when they pass on, as such, would not want to lose their dignity by having their debtors harass their children after death.

4.4 Exploring factors influencing access to credit from the existing credit providers

The MNLM has been applied in this context because the research participants are faced with more than two alternatives, i.e., if a farmer were to access credit from any of the three

alternatives; formal, semi-formal and non-formal credit institutions, what would be the probability of accessing credit from either one given that there are factors influencing such decisions? In each of these cases, the observed choice is related to a set of explanatory variables. The MNLM specifically predicts and explains the probability that an individual with a certain set of characteristics chooses one of the three alternative credit markets; Y_1 , Y_2 and Y_3 . Y_1 = formal credit institutions, Y_2 = semi-formal credit institutions, Y_3 = non-formal credit institutions and Y_4 = non-access, respectively.

4.5 Factors influencing access to credit from formal credit providers

Results in Table IV indicate as farmers go beyond their economically productive years (age square), they are less likely to access credit from formal credit providers. This conforms to Akudugu *et al.* (2009a) and Akram *et al.* (2008) who reported the significance of years of age in credit delivery and access. Contrary to the *a priori* expectations, flock size was found to be negatively associated with the probability of farmer's access from formal credit providers, this again may be due to increases in returns from their farms due to large flock sizes, thus farmers may not see the need for borrowing; however, this is not statistically significant. Marital status of farmers has a negative relationship with access to credit from formal lenders, meaning that for a participant that is single vs a participant who is married, the log of odds of accessing credit from formal credit providers decreases by 1.337 and it is statistically significant at 10 per cent level of significance. The implication in this study is that farmers who are married are more likely to access credit from formal credit providers than those who are single. Qualitative findings confirm that single women could not access credit because they lacked the support normally granted by spouses in the application process; – husbands who have agreed their wives' access to credit would normally act as guarantors and support the application processes for their spouses to access credit. The variable of collateral failed to conform to the *a priori* expectations of having a negative influence on access to credit from formal credit providers. This means that having collateral influenced the probability of access for farmers who borrowed from formal credit providers; however, results indicate that it is not statistically significant. Education at all levels; primary, secondary and tertiary education conformed to the *a priori* expectation of positive influence on the probability of access to credit from formal credit providers. For a participant that has attended primary education vs a participant with no education, the log of odds of accessing credit from formal credit providers increases by 0.901, and it is statistically significant at 10 per cent level of significance. Similarly, the log of odds will increase by 0.862 and 1.007 for those that have secondary and tertiary education, respectively, and are both statistically significant at 1 per cent level of significance. Deposits made with formal credit providers met the *a priori* expectation of a positive relationship with 0.576 probabilities of farmers accessing credit from them. Due to the savings before credit policy by most formal credit institutions, people who saved with them mostly demanded credit since the principal motive for saving with them is to get credit in return. This finding of a positive effect of savings on the probability of demanding credit from the formal credit providers are confirmed by Akudugu *et al.* (2009b) and Akram *et al.* (2008), however, this not statistically significant. The perception of high-interest rates did not deter farmers from accessing credit from formal credit providers as well. Contrary to what is expected and although not statistically significant – as farmers acquire more years of farming experience, they are less likely to access credit from formal credit institutions. Farmers' exposure to extension services is positively associated with access to credit from formal credit providers but not statistically significant in determining access from these sources in the study area. But for a participant who has access to information on sources of credit vs a participant who has none; the log of odds of accessing credit increases by 0.521 and it is statistically significant

	Y ₁ (formal credits institutions)			Y ₂ (semi-formal credit institutions)			Y ₃ (non-formal credit institutions)		
	Coefficients	SE	Marginal effects	Coefficients	SE	Marginal effects	Coefficients	SE	Marginal effects
Age	0.113	0.140	0.000	0.166	0.114	0.011	0.012	0.200	0.013
Age square	-0.001	0.002	-0.000	-0.001	0.001	-0.000	0.000	-0.003	-0.000
Flock size	0.002	0.020	-0.000	0.011	0.016	0.000	0.001	0.032	0.018*
Marital status	-2.412	1.337*	-0.228	0.438	0.740	0.102	0.081	0.608	0.060
Collateral	1.244	0.904	0.118	-0.026	0.658	-0.019	0.071	-0.864	0.075
Primary education	1.543	0.901*	0.043	3.062	0.787***	0.293	0.081***	1.085	0.004
Secondary education	2.627	0.862***	0.110	3.625	0.831***	0.306	0.081***	2.343	0.073
Tertiary education	3.705	1.007***	0.192	3.761	0.918***	0.277	0.086***	3.186	0.120
Deposit	0.227	0.576	-0.009	1.716	0.544***	0.221	0.052***	-1.514	0.047***
Interest rate	0.426	0.650	0.038	-0.206	0.552	-0.042	0.060	0.368	0.026
Farming experience	-0.080	0.064	-0.007	0.024	0.035	0.005	0.004	-0.056	-0.003
Extension and veterinary services	0.589	1.003	0.023	0.919	0.796	0.084	0.086	0.346	0.001
Group membership	-0.010	0.592	-0.070	1.988	0.529***	0.199	0.048***	1.647	0.081
Income level	-0.593	0.710	-0.054	-0.238	0.575	-0.028	0.062	0.859	0.072
Household size	0.128	0.038***	0.009	0.070	0.038*	0.005	0.004	-0.009	-0.003
Information on credit sources	1.200	0.521**	0.137	-0.886	0.704	-0.116	0.073	0.904	-0.061
Gender	-0.237	0.609	0.020	-0.825	0.531	-0.052	0.055	-1.927	-0.121

Notes: *, **, ***, Significant at 10, 5 and 1 per cent, respectively

Table IV.
Factors influencing
access to credit from
various credit
providers (MNLM)

at 5 per cent level of significance. This is expected because those who have information about sources of credit are equipped with the knowledge to make informed choices about where they access to credit. Group membership did not conform to the *a priori* expectation of access to credit from formal credit providers; however, this is not statistically significant – study findings reveal a majority of the farmers' accessed credit from the support groups they belong to. Contrary to expectation, farmers' perception that those who have high-income access credit from formal credit institutions do not apply in this study as they would rather invest from their income than access credit from these sources. As expected, increases in household size increases the probability of farmers' access to credit from formal credit providers, due to readily available family labour supply in such households, findings indicate that the log of odds of accessing credit from formal credit providers by farmers who have large household sizes increases by 0.038, this is statistically significant at 1 per cent level of significance. The gender of participants also conforms to the *a priori* expectations and confirmed by study findings. This implies that rural female farmers are less likely than their male counterparts to access credit from formal credit providers, this is, however, not statistically significant. This finding is consistent with Quisumbing and Pandolfelli (2009) and Fletschner and Kenny (2011).

4.6 Factors influencing access to credit from semi-formal credit providers

Factors which have significantly determined farmers' access to credit from semi-formal institutions are education at all levels, deposit, group membership, and household size (see Table IV). This indicates that for a participant that has attended primary education vs a participant with no education the log of odds of accessing credit from semi-formal credit institutions increases by 0.787. Similarly, the log of odds will increase by 0.831 and 0.918 for those that have attended secondary and tertiary education, respectively, and are all statistically significant at 1 per cent level of significance. Likewise, the log of odds of accessing credit from semi-formal credit sources for participants who have deposits and group membership vs the ones who have not increased by 0.544 and 0.529, respectively, and all are statistically significant at 1 per cent level of significance. For participants who have no group membership, the log of odds of accessing credit decreases by 0.062, and this is statistically significant at 1 per cent level. The study investigated 72 male and female farmers each who have a membership of cooperatives or social grouping (see Table I). Members of such groups' pool financial and human capital required for running the association, with the aim of providing affordable services to members. Both quantitative and qualitative findings also suggest that the major sources of credit to men and women are those accessed from semi-formal credit providers; most often the social groups, cooperatives and rotating credit associations and NGO's in which farmers have a membership. This finding has also been confirmed by as Samson and Obademi (2018) in Nigeria and Akudugu (2010, 2011) in Ghana. Deposits/savings made with semi-formal credit institutions by farmers met the *a priori* expectation of a positive relationship with the probability of farmers accessing credit from them. Akudugu *et al.* (2009b) and Akram *et al.* (2008) acknowledged that savings form a basic requirement of accessing credit from semi-formal credit institutions, besides, this is the dominant sources of credit to participants and qualitative findings reveal deposit is the major requirement for access. As expected, the log of odds of participants with large household sizes accessing credit from semi-formal credit institutions increases by 0.038, and it is statistically significant at 10 per cent level. Again, this might be due to readily available family labour supply in such households. Although not statistically significant in determining the probability of access to credit from semi-formal credit sources, farmers access to information on sources of credit and their gender influenced their access to these sources positively.

4.7 Factors influencing access to credit from non-formal credit providers

Factors that have a significant positive influence on participant's probability of accessing credit from non-formal credit providers were flock size, education at the secondary and tertiary levels and group membership (see Table IV). The log of odds of accessing credit from non-formal credit institutions for participants with large flock sizes vs the ones with small flock sizes would increase by 0.018, and this is significant at the 10 per cent level of significance. The ability to have large flock sizes gives the confidence to borrow from these sources because of the ability to repay credit and sometimes in kind with livestock as it is normally the case in the study area (KIIs and FGDs). Findings reveal the log of odds of borrowing increases by 0.830 for farmers who have more than six years of education and up to 0.936 for farmers who have attained tertiary education, and these are both statistically significant at 1 per cent level of significance. As expected, group membership positively influenced the probability of farmers' access to credit from these sources and the log of odds increases by 0.705 for farmers who have group membership. Farmers express the views that group membership means that one has the social capital and recognition in the village and, therefore, could easily access credit from moneylenders. FGD participants and KIIs emphasised the point that borrowing from non-formal credit providers is very much dependent on relationships and social networks, hence the link with group membership. Factors that have significantly affected access negatively were deposits and gender. Findings indicate that where farmers have savings somewhere, they are less likely to access credit from these providers. Both quantitative and qualitative findings reveal – women are more likely to demand credit from non-formal credit markets than men.

Overall, the MNLM results gave an adjusted R² of 0.32, which means that all the independent variables included in the model could explain about 32 per cent of the variations in probability of farmers accessing credit from these sources. The log likelihood ratio statistic was found to be significant at 1 per cent, and this means that all the factors included in the MNLM estimation jointly influence the probability of farmers' accessing credit from these sources.

5. Conclusion and policy recommendation

The study used the multistage sampling technique to select 216 participants; 108 each of male and females from 18 villages across the state based on the information obtained from the state ministries of agriculture and cooperatives. The research adopted the pragmatists' paradigm to its enquiry employing individual interviews through questionnaire administration, FGDs, and KIIs. A total of 12 FGDs were also held with farmers across the sampled villages. Also, 10 KIIs from selected credit providers across the study area were interviewed. The research used several research techniques, procedures and strategies based on the mixed methods paradigm, and employed analytical techniques at different social strata to achieve its objectives. As such, the study used a robust approach regarding methodology to ensure that valid and reliable results are obtained.

The study identified three primary sources of credit to participating small ruminant farmers; the formal, semi-formal and non-formal credit sources. The semi-formal credit lenders are the dominant sources of credit to participants with about 48 per cent accessing credit from them. It was found that only 31 and 21 per cent of participants obtained credit from formal and non-formal credit providers, respectively. Further analysis by gender reveals more male than female participants accessed credit during the production years involved, however, more men than females accessed credit from formal and semi-formal credit providers, while more women accessed credit from the non-formal credit providers. Based on these findings, it is concluded that there is a low level of access to credit from the

identified sources by farmers and women are more at a disadvantage in accessing credit services, especially from the formal credit providers.

Among the factors investigated which influence participants access to credit generally, the logit findings reveal that education, group membership and household size among others were positively and significantly associated with participants' probability to obtain credit. Among factors found to be significantly associated with access to credit from the formal credit lenders, the MNLM findings reveal significant factors to be education, information on credit sources, deposits, household size and marital status.

For those who accessed credit from semi-formal credit providers; education, deposit, group membership and household size were factors that significantly influenced their access. Factors that have a significant positive influence on participant's access to credit from non-formal credit institutions were flock size, education, deposits, group membership and gender. As such, policies aiming to improve credit access among farmers in the study area must target these principal factors. First, it would be helpful to encourage and support the creation of farmers groups and encourage their participation through good leadership to create a conducive environment for learning. These groups could involve experts to provide relevant training and the support required from the various institutions providing services. These could be in the form of training to acquire new skills and knowledge on improved farming methods, financial literacy; and information on financial products and services, in accessing markets for inputs/outputs and services. Also, social network through group membership act as a conduit for useful information sharing which is critical in mediating the relationship between an institutional framework and financial inclusion (George *et al.*, 2018). More so, group membership enables members to derive the benefits associated with social collateral. In developing information content and advertising materials, effort should be taken to simplify information appropriate to farmers reading and numeracy skills. To improve education, more efforts could be made to develop and improve rural farmers' enrolment into formal/informal education. These could be in things like developing road infrastructure linking rural areas to the urban cities where schools are located and providing reasonably priced transportation, and in locating schools closer. It could also be useful to revise formal financial sector regulations to encourage outreach to rural areas with financial products that are safe and easy to understand. This could be done by locating finance institutions in proximal distances and placing emphasis on the mobilisation of savings and deposits by offering a variety of savings opportunities that consider the differences in farmers' needs and constraints, ensuring that the poor among them can afford the minimum deposits. These institutions could consider the acceptance of both physical and social collateral. Besides, these institutions could conduct market research to have a broad understanding of the financial needs, and preferred products by rural farmers to develop financial services tailored to their needs. Because more rural farmers and females accessed credit from informal credit providers, consideration could be given to the provision of funding to informal lenders in rural communities for onward lending to community members. This will help to consolidate their strengths and mitigate their weaknesses. This is particularly important because most informal lenders are very experienced lenders with first-hand knowledge of their local clientele. However, they are very resource constrained and are, therefore, not able to lend to many borrowers. This could be achieved through the concept of credit layering in which formal lenders delegate loan provisions to downstream lenders who have better information on borrowers that generate high repayment rates (Kong *et al.*, 2014). By this concept, informal lenders could be encouraged through the appropriate policy framework to act as community-level agents serving as intermediaries between borrowers in farming communities and the formal financial institutions based in the cities and towns across the country. This will help to minimise issues raised by proximity,

simplify application and repayment procedures and processes, enhance timely credit delivery and reduce transaction costs. Overall, this framework will help in the delivery of affordable and convenient financial services to both lenders and borrowers. Also, it would be useful to design loan packages that would encourage rural farmers to engage in more profitable economic activities by bundling credit with additional support services like monitoring the progress of their productive activities and connecting them with agencies or groups that would support their productive activities.

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Corresponding author

Asenath Kotugan Fada Silong can be contacted at: kotugansilong@gmail.com

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