



MedSTACH project



H2020-WIDESPREAD-04-2017. Grant Agreement no 763635	
Project full title:	Eastern Mediterranean Science and Technology Center of Excellence for Archaeology and Cultural Heritage
Project acronym:	MedSTACH
Work Package	WP4
Deliverable	D4.8 (Conference organization)

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	<p>H2020-WIDESPREAD-04-2017 Grant Agreement no 763635</p> <p>This project is funded under the EUROPEAN COMMISSION in the Framework Programme for Research and Innovation (2014-2020).</p>	
Call:	Work programme H2020 under “ Spreading Excellence and Widening Participation ”, call: H2020-TWINN-2015: Twinning (Coordination and Support Action).	
Project full title:	Eastern Mediterranean Science and Technology Center of Excellence for Archaeology and Cultural Heritage	
Project acronym:	MedSTACH	
Work Package (WP):	WP4	
Deliverable (D):	D4.8 (Conference organization)	
Due date of deliverable:	August 2018 (Month 12 of the project)	Version: 2
Author(s):	Department of Antiquities	
Contributor(s):	All partners	
Start date of project:	01/09/2017	Duration: 12 months

Dissemination Level		
PU	Public	✓
CO	Confidential, only for members of the consortium (including the Agency Services)	

Document Sign-off				
Entries	Name	Role	Partner	Date
Draft	DoA	Partner 3	DoA	31.08.2018
Reviewed 1	CUT	Coordinator	CUT	31.08.2018
Reviewed 2				
Reviewed 2				
Approved	All consortium partners	All consortium partners	All consortium partners	31.08.2018
Submitted	CUT	Coordinator		31.08.2018

Summary

Deliverable (D) 4.8: Conference organization, documents all aspects related to the final symposium preparation and implementation, as a closing act of the Phase 1 of the MedSTACH project. The present deliverable is a public document and foresees to convey a concise information to all interested parties and individuals, as far as of the symposium's outcomes concerns.

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1. Introduction

In order to ensure an effective and overall dissemination of the project, the organization of a symposium has been scheduled for the end of Phase 1 of the project, at Month 12. Through this symposium the capitalization and presentation of the project's activities, results and implications was foreseen.

The symposium had the purposeful title *Designing a cross-institutional science, engineering and technology Centre of Excellence for archaeology and cultural heritage in the eastern Mediterranean: prospects, opportunities and challenges*.

Apart from the MedSTACH consortium members, at the conference have been invited key speakers of academic institutions and stakeholders from Cyprus, Greece, Jordan, Egypt and Lebanon, to present their position and critical thinking on the potential establishment of the Mediterranean MedSTACH Centre of Excellence (CoE) based in Cyprus.

Also, all relevant local stakeholders, institutions and individuals with which the MedSTACH consortium members have been in a continuous and fruitful dialogue throughout the Phase 1 (i.e. during the first info days), have been invited to attend the event.

The symposium started with a welcoming coffee and registration, followed by the opening notes and greeting, as shown in the agenda below. Afterwards, thirteen (13) 20 minutes' targeted presentations followed, leading to an open discussion on prospects, opportunities and challenges as far as the creation of the MedSTACH CoE regards.

2. Conference invitation and agenda

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018 EUROPEAN YEAR OF CULTURAL HERITAGE #HeritageForCulture

You are cordially invited to the symposium

Designing a Cross-Institutional Science, Engineering and Technology Centre of Excellence for Archaeology and Cultural Heritage in the Eastern Mediterranean: Prospects, Opportunities and Challenges.

organized by the MedSTACH Project Consortium

Friday 31st August 2018

Room B10B, University House "Anastasios G. Leventis", University of Cyprus
1 Panepistimiou Avenue, Aglantzia, Nicosia

Cyprus University of Technology | University of Cyprus | DEPARTMENT OF ANTIQUITIES CYPRUS | CYPRUS TOURISM ORGANISATION | FORTH | UCL

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 763635

Figure 1: Symposium invitation



SYMPOSIUM

Designing a cross-institutional **science, engineering and technology** centre of excellence for **Archaeology and Cultural Heritage** in the Eastern Mediterranean: Prospects, opportunities and challenges

Venue: University of Cyprus
"Anastasios G. Leventis"

Date: August 31st 2018

Organiser: MedSTACH H2020 Project




Designing a cross-institutional **science, engineering and technology** centre of excellence for **Archaeology and Cultural Heritage** in the Eastern Mediterranean: Prospects, opportunities and challenges

AGENDA ITEMS

08:30 – 09:00 Welcome coffee and registration

09:00 – 09:30 Opening notes

Dr. Marina Solomidou-Ieronymidou,
Director, Department of Antiquities

Prof. Constantinos Christofides,
Rector, University of Cyprus

Prof. Andreas Anayiotos,
Rector, Cyprus University of Technology

Dr. Dame Nicola Brewer*,
Vice-Provost (International), University College London

Mr. Costas Koumis,
Vice President of Board of Directors, Cyprus Tourism Organisation

Afrodite Koufterou
Chief Administrative Officer, Ministry of Transport,
Communications and Works

Representative on behalf of Dr. Kostas Champiaouris ,
Minister of Education and Culture

Mr. Nicos Nicolaidis,
Mayor of Limassol

H.E. Mr. Elias Fotopoulos,
Ambassador of the Hellenic Republic to Cyprus

H.E. Mr. Stephen Lillie*,
British High Commissioner to Cyprus

Dr. Maria Andreadaki-Vlazaki*,
Secretary General for Culture, Ministry of Culture and Sports

Prof. Elias Nompilakis on behalf of Prof. Konstantinos Moutzouris, Rector, University of West Attica

Mr. Stavros Benos*,
Diazoma Association, former Greek Minister of Culture

* greeting in absentia

PRESENTATIONS

09:30 – 10:00	MedSTACH's vision, mission, and Phase 1 activities overview Prof. Phaedon Kyriakidis Dean of the School of Engineering and Technology, Cyprus University of Technology, Coordinator of MedSTACH Project and Prof. Vasiliki Kassianidou Director of the Archaeological Research Unit, University of Cyprus	12:20 – 12:40	Present situation and future perspective of cultural heritage management in Jordan Prof. Ziad Al Saad Vice President, Yarmouk University, Jordan
10:00 – 10:20	United for excellence Prof. Emeritus Vassos Karageorghis University of Cyprus, and Academy of Sciences, Letters and Arts, Cyprus	12:40 – 13:00	The role of Queen Rania Faculty of Tourism and Heritage in promoting and preserving Jordanian heritage Dr Fadi Bal'awi Dean of Queen Rania Faculty of Tourism and Heritage, The Hashemite University, Jordan
10:20 – 10:40	MedSTACH, archaeological heritage, and the A. G. Leventis Foundation Dr Charalambos Bakirtzis Director of the Anastasios G. Leventis Foundation, Cyprus	13:00 – 13:40	Lunch
10:40 – 11:00	MedSTACH: The perspective of international researchers and students on Cyprus from CAARI Dr. Lindy Crewe Director of the Cyprus American Archaeological Research Institute (CAARI), Cyprus	13:40 – 14:00	Ministry of Antiquities strategy: Policies and good practices to promote cultural tourism in Egypt Dr Ayman Abdelmohsen Assistant to the Minister, Ministry of Antiquities, Egypt
11:00 – 11:20	Coffee break	14:00 – 14:20	Contributions of the X-ray Diffraction lab of the Conservation Center of The Grand Egyptian Museum Dr Hassan Ali Farag Zeidan Head of the X-ray Diffraction Lab, Grand Egyptian Museum Conservation Center, Egypt
11:20 – 11:40	The National Museum of Beirut: A short presentation Dr Anne-Marie Afsaiche Director, National Museum of Beirut, Lebanon	14:20 – 14:40	Knowledge recovery & cultural heritage: A multidisciplinary challenge for the 21st century Prof. Marinos Ioannides UNESCO Chair in Cultural Informatics, Cyprus University of Technology, Cyprus
11:40 – 12:00	FORTH: Fostering science, technology and cultural heritage Prof. Nektarios Tavararakis Chairman, Board of Directors, Foundation for Research and Technology – Hellas (FORTH), Greece	14:40 – 15:00	UCL's multilateral engagement with science and technology in archaeology and cultural heritage: on Cyprus, in the Mediterranean and beyond Prof. Andrew Bevan Institute of Archaeology, University College London (UCL), United Kingdom
12:00 – 12:20	Greece: A 365 day destination Mr. George Tziallas Secretary General for Tourism Policy and Development, Ministry of Tourism, Greece	15:00 – 16:00	Open Discussion: Prospects, opportunities and challenges End of Symposium

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

MedSTACH

The European project MedSTACH aims to establish a Cyprus-based leading Centre of Excellence for archaeology and cultural heritage in the Eastern Mediterranean region, capitalising on multidisciplinary research and technological innovation. MedSTACH's mission is the development of the necessary scientific and technological environment for the advancement of the state-of-the-art in archaeology and cultural heritage research in Cyprus, the Eastern Mediterranean region, and beyond; this will be accomplished by strengthening regional well-springs of scientific and technological expertise, capacity for innovation, and synergies among related Science, Engineering and Technology disciplines. MedSTACH's mission is fully aligned with the Smart Specialisation Strategy for Cyprus, as it responds to the need for the study, protection, promotion and valorisation of Cyprus's unique archaeological wealth, as well as the development of alternative forms of thematic tourism based on cultural heritage.

The MedSTACH proposal was ranked 1st (attaining full marks 15/15, "Excellent") on a pan-European scale, among 208 proposals submitted to Programme "Teaming for Excellence" Phase 1, part of European Union's (EU) Horizon 2020 framework for Research and Innovation. Programme "Teaming for Excellence" (Teaming) aims at connecting – via the creation of new (or the major upgrade of existing) Centers of Excellence – renowned research institutions from countries with a strong tradition in Research and Innovation with institutions from countries with developing research activity, so that the latter become more competitive in securing research funds. During Teaming Phase 1, the MedSTACH proposal was awarded 0.4 million euros for a period of 1 year to develop a business plan for the MedSTACH Centre of Excellence. That proposal has been augmented with information showcasing financial sustainability and will be submitted for evaluation to Phase 2 of the Teaming Programme in November 2018, as the only proposal focusing exclusively on cultural heritage. Teaming projects will be competing for EU funding up to 15 million euros for a period of 5-7 years, under the requirement of an additional equal amount of co-funding from other sources; for Cyprus, this additional amount is pledged (under specific requirements and conditions) by the Government of Cyprus for a period of 15 years.

The MedSTACH consortium is coordinated by the Department of Civil Engineering and Geomatics of the Cyprus University of Technology and includes as key partners the Archaeological Research Unit of the University of Cyprus, the Department of Antiquities of Cyprus – the national stakeholder and policy maker for cultural heritage management on the island, and the Cyprus Tourism Organisation – the national stakeholder and policy maker for the promotion of Cyprus's touristic product. The MedSTACH consortium becomes a unique alliance for cultural heritage by including the Institute of Archaeology of the University College London (UCL) and the Laboratory of Geophysical-Satellite Remote Sensing and Archaeo-environment of the Foundation for Research and Technology – Hellas (FORTH), conveying expertise in Research and Innovation from leading, internationally acclaimed, European institutions.

MedSTACH Consortium

Cyprus University of Technology | University of Cyprus | DEPARTMENT OF ANTIQUITIES CYPRUS | CYPRUS TOURISM ORGANISATION | FORTH | UCL




MedSTACH

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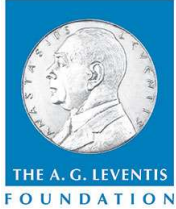






Figure 2: MedSTACH symposium agenda

3. Invited speakers' and attendees' affiliations

Invited speakers' affiliations

a/a	Affiliation	Logo
1.	Department of Antiquities of Cyprus	 DEPARTMENT OF ANTIQUITIES CYPRUS
2.	University of Cyprus	 University of Cyprus
3.	Cyprus University of Technology	 Cyprus University of Technology

4.	University College London	
5.	Cyprus Tourism Organisation	 CYPRUS TOURISM ORGANISATION
6.	Ministry of Transport, Communications and Works, Republic of Cyprus	 Ministry of Transport, Communications and Works
7.	Ministry of Education and Culture, Republic of Cyprus	 MINISTRY OF EDUCATION AND CULTURE
8.	Mayor of Limassol	 LIMASSOL - LEMESOS MUNICIPALITY
9.	Embassy of Hellenic Republic in Cyprus	 HELLENIC REPUBLIC Greece in Cyprus
10.	British High Commission in Cyprus	 British High Commission Nicosia
11.	Ministry of Culture and Sports, Hellenic Republic	 HELLENIC REPUBLIC Ministry of Culture and Sports
12.	University of West Attica, Greece	 ΠΑΝΕΠΙΣΤΗΜΙΟ ΔΥΤΙΚΗΣ ΑΤΤΙΚΗΣ UNIVERSITY OF WEST ATTICA

13.	Diazoma Association, Greece	
14.	Academy of Sciences, Letters and Arts, Cyprus	
15.	Anastasios G. Leventis Foundation, Cyprus	
16.	Cyprus American Archaeological Research Institute, Cyprus	
17.	National Museum of Beirut, Lebanon	
18.	Foundation for Research and Technology – Hellas, Greece	
19.	Ministry of Tourism, Hellenic Republic	
20.	Yarmouk University, Jordan	
21.	The Hashemite University, Jordan	

22	Ministry of Antiquities, Egypt	 <p>وزارة الآثار Ministry of Antiquities</p>
23	Grand Egyptian Museum, Conservation Center, Egypt	<p>The Grand Egyptian Museum Conservation Center</p>  <p>المعهد المصري للبحوث مركز ترميم الآثار</p>
24	UNESCO Chair in Cultural Informatics, Cyprus University of Technology, Cyprus	 <p>United Nations Educational, Scientific and Cultural Organization</p> <ul style="list-style-type: none"> UNESCO Chair on Digital Cultural Heritage at the Cyprus University of Technology

List of participants



MedSTACH
CENTRE OF EXCELLENCE

Eastern Mediterranean Science and Technology Centre of Excellence for Archaeology and Cultural Heritage

Symposium: Designing a cross-institutional science, engineering and technology Centre of Excellence for archaeology and cultural heritage in the eastern Mediterranean: prospects, opportunities and challenges – 31.08.2018 Nicosia, Cyprus

LIST OF PARTICIPANTS – sheet 2

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4	β. Χριστοφίδης			
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2

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3



MedSTACH
CENTRE OF EXCELLENCE


**Eastern Mediterranean Science and Technology Centre of Excellence
for Archaeology and Cultural Heritage**

Symposium: Designing a cross-institutional science, engineering and technology Centre of Excellence for archaeology and cultural heritage in the eastern Mediterranean: prospects, opportunities and challenges – 31.08.2018 Nicosia, Cyprus

LIST OF PARTICIPANTS – sheet 1 1

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2

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23	Σταθής Χαλδής			

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33				
34				

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**Eastern Mediterranean Science and Technology Centre of Excellence
for Archaeology and Cultural Heritage**


Symposium: Designing a cross-institutional science, engineering and technology Centre of Excellence for archaeology and cultural heritage in the eastern Mediterranean: prospects, opportunities and challenges – 31.08.2018 Nicosia, Cyprus

LIST OF PARTICIPANTS – sheet 3

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1



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15	Vasilis Trikal	Open Cartography	47470596	
16	Anthi Kaldeli	Department of Antiquities	22865819	

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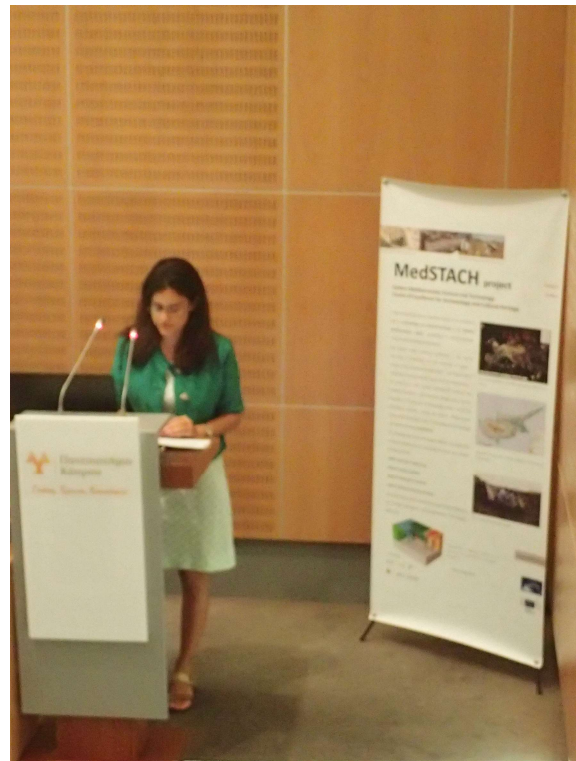
ID	NAME	INSTITUTION	CONTACT DETAILS	SIGNATURE
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18	Δέσπο Τσιφλιδά	Φυλκα Αρχαιολογικά	despo_pelides@hotmail.com	[Handwritten Signature]
19	Διοικητική Ηλεκτρονική	Μουσείο Ιατρού Τσιφλιδά	cyfoodmuseum@gmail.com	[Handwritten Signature]
20				
21				
22				
23				

3

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4. Photographs











5. Presentations

Live streaming covered the entire event. Presentations can be seen in the following link <https://www.youtube.com/watch?v=RxOKcXqFYRU> (refer also to D4.2)

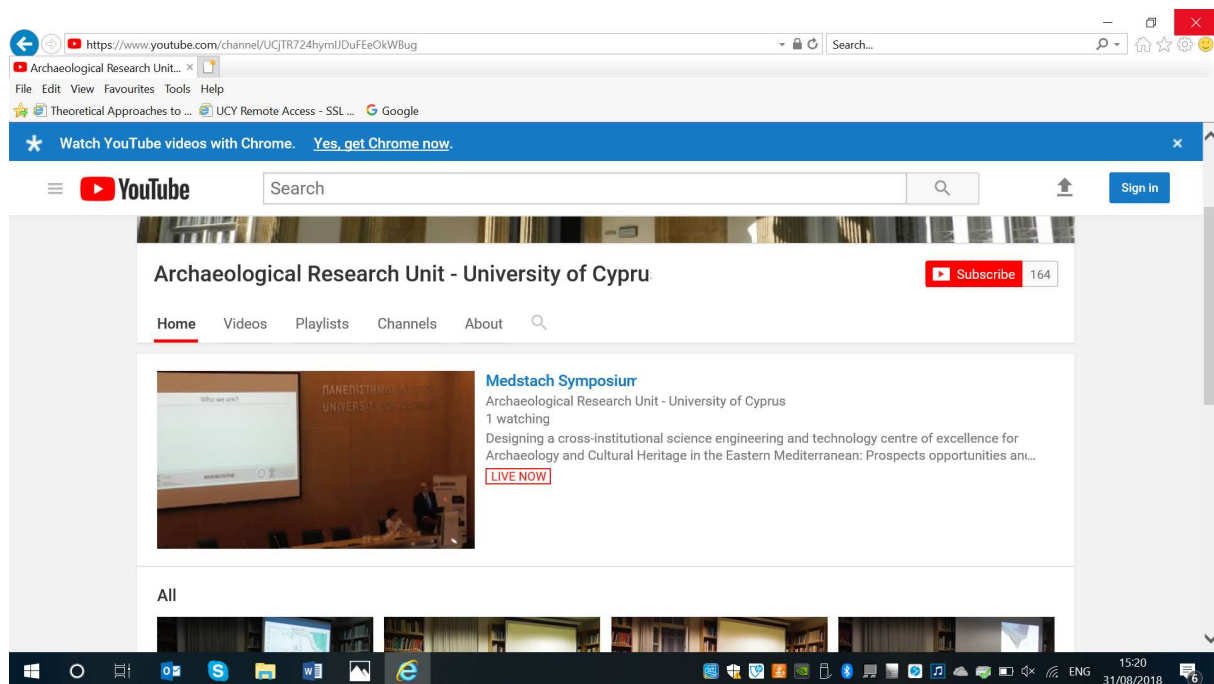


Figure 3: Screen shot from the University's live streaming webpage

6. Symposium outcomes

The symposium presenters, stressed the importance of cultural heritage as a key factor for local and regional development in the Eastern Mediterranean and advocated the application of scientific, engineering and technological methods in understanding, preserving and promoting the region's unique and diverse cultural heritage capital.

They highlighted the complexity of existing legislation in different countries, and the need for distinct roles and collaborations among managing institutions.

They all recognized the great value of bilateral collaborations in all aspects concerning cultural heritage and related technologies, as well as the critical role of local societies engagement. They commented the MedSTACH consortium for organizing this unique event for the region, identified the niche role that MedSTACH can play, and overall pledged their support to MedSTACH' s efforts towards a successful Phase 2 proposal.