




H2020-TWINN-2015. Grant Agreement no 691936	
Project full title:	Remote Sensing Science Center for Cultural Heritage
Project acronym:	ATHENA
Work Package	WP 5
Deliverable	D5.4 (International Network (RS and CH) web-site)



© Copyright by the **ATHENA** consortium, 2015-2018. The project that has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 691936 (H2020-TWINN-2015). More info regarding the project you can find here: www.athena2020.eu

DISCLAIMER: This document contains material, which is the copyright of **ATHENA** consortium members and the European Commission, and may not be reproduced or copied without permission, except as mandated by the European Commission Grant Agreement No 691936 for reviewing and dissemination purposes. The information contained in this document is provided by the copyright holders "as is" and any express or implied warranties, including, but not limited to, the implied warranties of merchantability and fitness for a particular purpose are disclaimed. In no event shall the members of the **ATHENA** consortium, including the copyright holders, or the European Commission be liable for any direct, indirect, incidental, special, exemplary, or consequential damages (including, but not limited to, procurement of substitute goods or services; loss of use, data, or profits; or business interruption) however caused and on any theory of liability, whether in contract, strict liability, or tort (including negligence or otherwise) arising in any way out of the use of the information contained in this document, even if advised of the possibility of such damage.

	<p>H2020-TWINN-2015 Grant Agreement no 691936 This project is funded under the EUROPEAN COMMISSION in the Framework Programme for Research and Innovation (2014-2020).</p>	
Call:	Work programme H2020 under “ Spreading Excellence and Widening Participation ”, call: H2020-TWINN-2015: Twinning (Coordination and Support Action).	
Project full title:	Remote Sensing Science Center for Cultural Heritage	
Project acronym:	ATHENA	
Work Package (WP):	WP 5: Promotion of the Centre locally and internationally	
Deliverable (D):	D5.4 (International Network (RS and CH) web-site)	
Due date of deliverable:	November 2018 (Month 36 of the project)	Version: 1
Author(s):	Diofantos G. Hadjimitsis, Vasiliki Lysandrou, Kyriakos Themistocleous, Marios Tzouvaras, Athos Agapiou, Andreas Christofe, Argyro Nisantzi, Christodoulos Mettas, Evagoras Evagorou, Christiana Papoutsas	
Contributor(s):	Rosa Lasaponara, Nicola Masini, Thomas Krauss, Gunter Schreier	
Start date of project:	10/01/2016	Duration: 36 months

Dissemination Level		
PU	Public	✓
CO	Confidential, only for members of the consortium (including the Agency Services)	

Document Sign-off				
Nature	Name	Role	Partner	Date
DRAFT	Diofantos G. Hadjimitsis, Vasiliki Lysandrou, Kyriakos Themistocleous, Marios Tzouvaras, Athos Agapiou, Andreas Christofe, Argyro Nisantzi, Christodoulos Mettas, Evagoras Evagorou, Christiana Papoutsas	Coordinator	CUT	19/11/2018
REVIEWED	Rosa Lasaponara, Nicola Masini, Thomas Krauss, Gunter Schreier	Advance partner	CNR, DLR	25/11/2018
APPROVED	Diofantos G. Hadjimitsis	Coordinator	CUT	29/11/2018

Work Package: 5 – Promotion of the centre locally and internationally				
Deliverable: D5.4 – International Network (RS and CH) web-site				
Sections to be protected	Description	Owner	Access Rights	
			Period	Type*
none				

Contents

Introduction..... 6

1. Website interface..... 6

2. ATHENA website metrics..... 9

3. ATHENA social media analytics..... 13

APPENDIX 16

Introduction

The present deliverable makes part of the Work Package 5: Promotion of the centre locally and internationally, and more specifically it address the International networking achieved through the website of the project.

The ATHENA website (athena2020.eu) consists the most essential and efficient dissemination tool of the project. Therefore, the website was exploited in order to aid the International Networking of the ATHENA project, as far as the Remote Sensing and Cultural Heritage domains concerns.

Since the beginning of the project, an International Network was established between ATHENA and Remote Sensing/Cultural Heritage scientists and community in general.

This was achieved capitalising on a database with potential partners/interested parties, already formulated during Work Package 2 (International RS research applied on Cultural Heritage, innovation agenda and best practices assessment) of the project.

This group of individuals and institutions, was electronically contacted and upon positive response was added to the mailing list of the project. Thereafter, the group has been automatically informed on any updates, news and activities of the project.

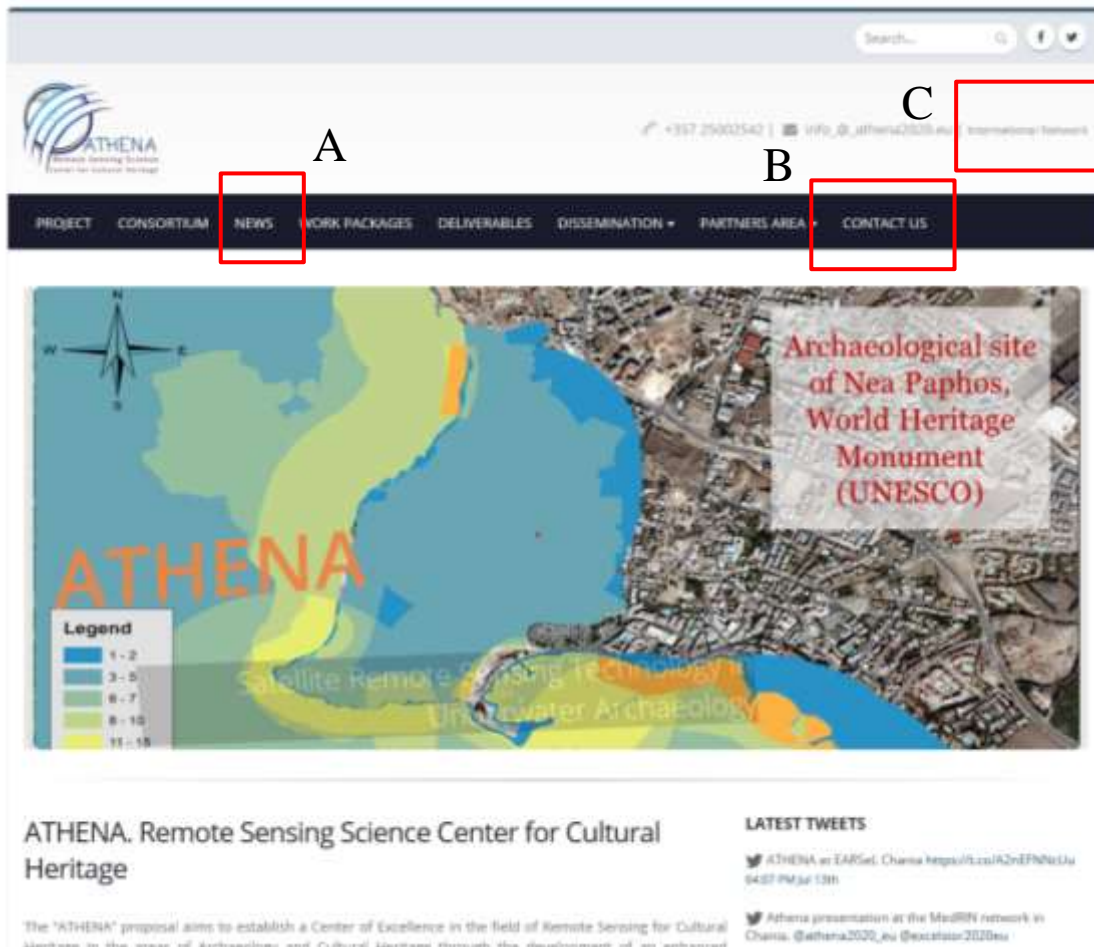
In addition, other individuals and interested institutions as per their own initiative, they have been directly registered through the project' s website, in order to receive the electronic newsletters and other material.

International networking was also achieved through other venues, by further exploiting the website's potentials, as well as other websites intelinked to the ATHENA's one (i.e. the Cyprus University of Technology website, the ERATOSTHENES Research Center website, the KTISIS website, CNR and DLR websites, respectively). For instance, all new research contacted within the framework of the ATHENA project, such as full journal papers, conference proceedings and other informative material, have been regularly uploaded, thus attracting the scientific community.

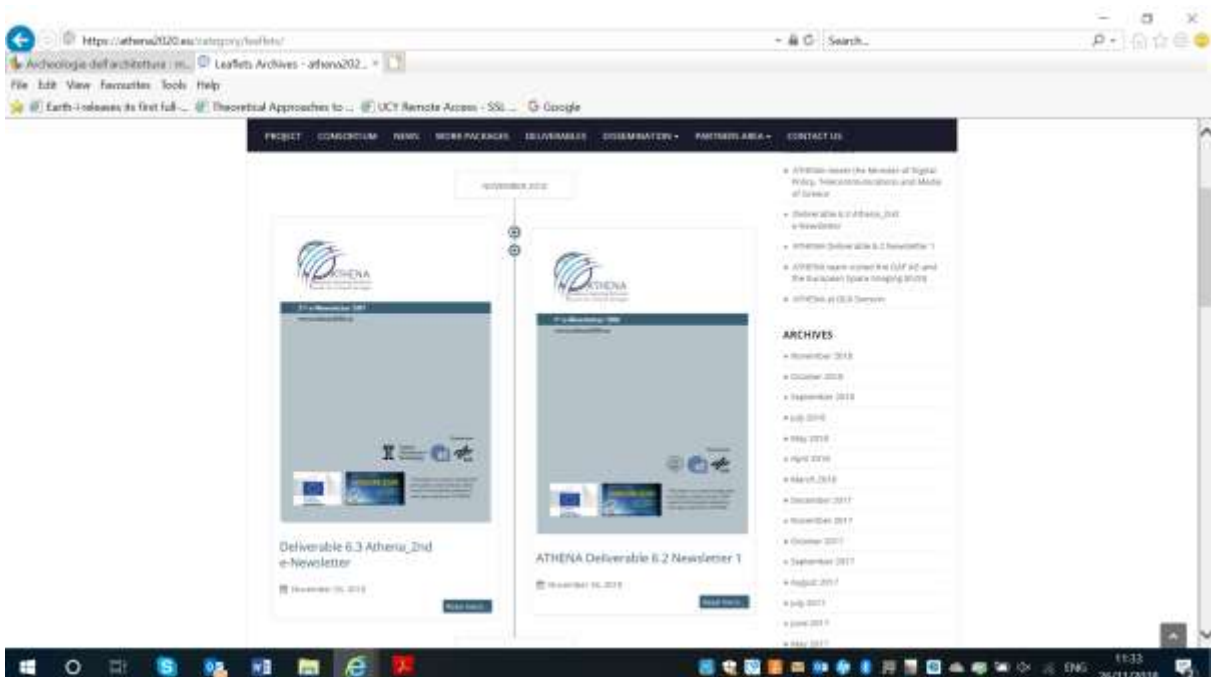
Lastly, the website's design included a friendly site for communication between the viewers and the ATHENA members through the *Get in Touch!* option.

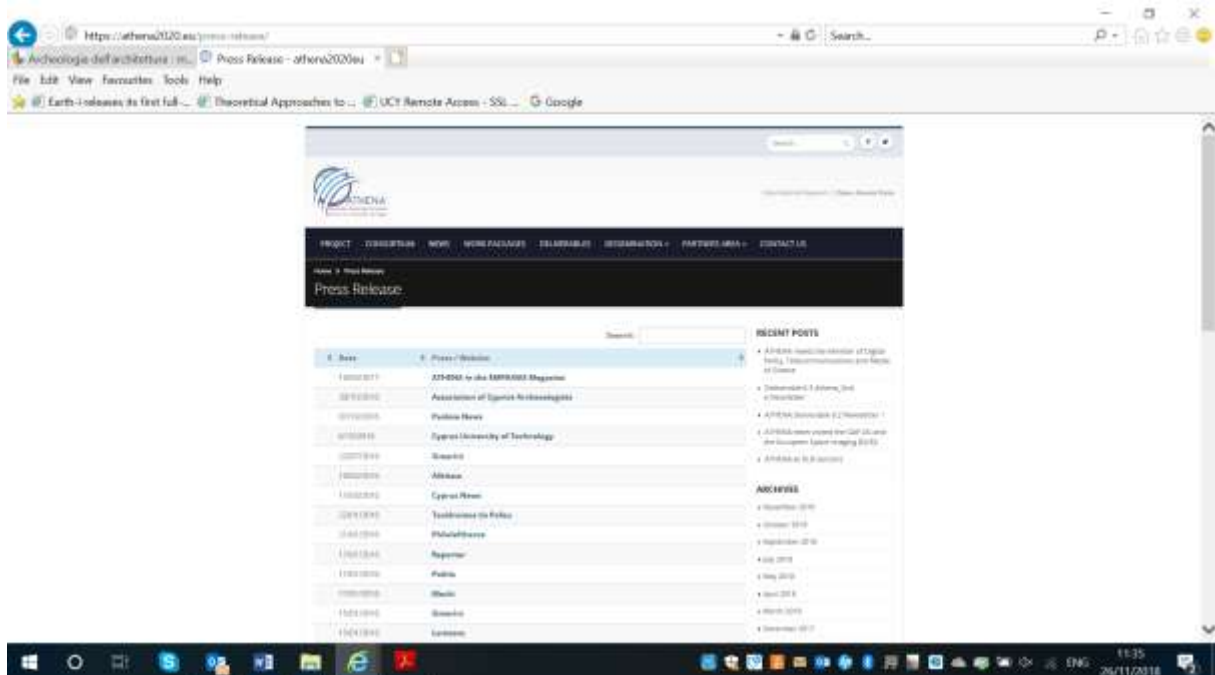
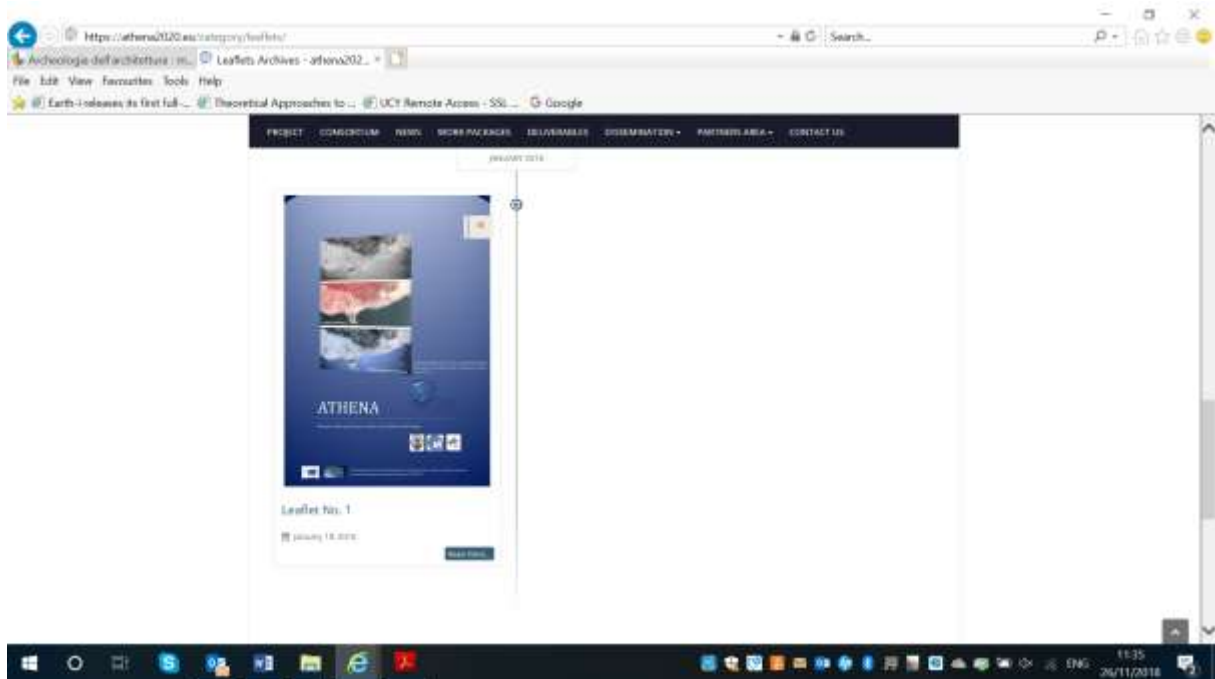
1. Website interface

Athena website was originally designed in a way that the above mentioned needs were taken into consideration. Below a screen shot of the ATHENA home page shows the possible ways that groups could communicate and keep in touch with the ATHENA news:



Below a screen shots showing printable material in pdf format. This material could be of scientific content (i.e. research papers), press release short articles, dissemination activities brochures and other material. It si noteworthy, that this material is also easily detectable in the google search engine, typing the pertinent key words.



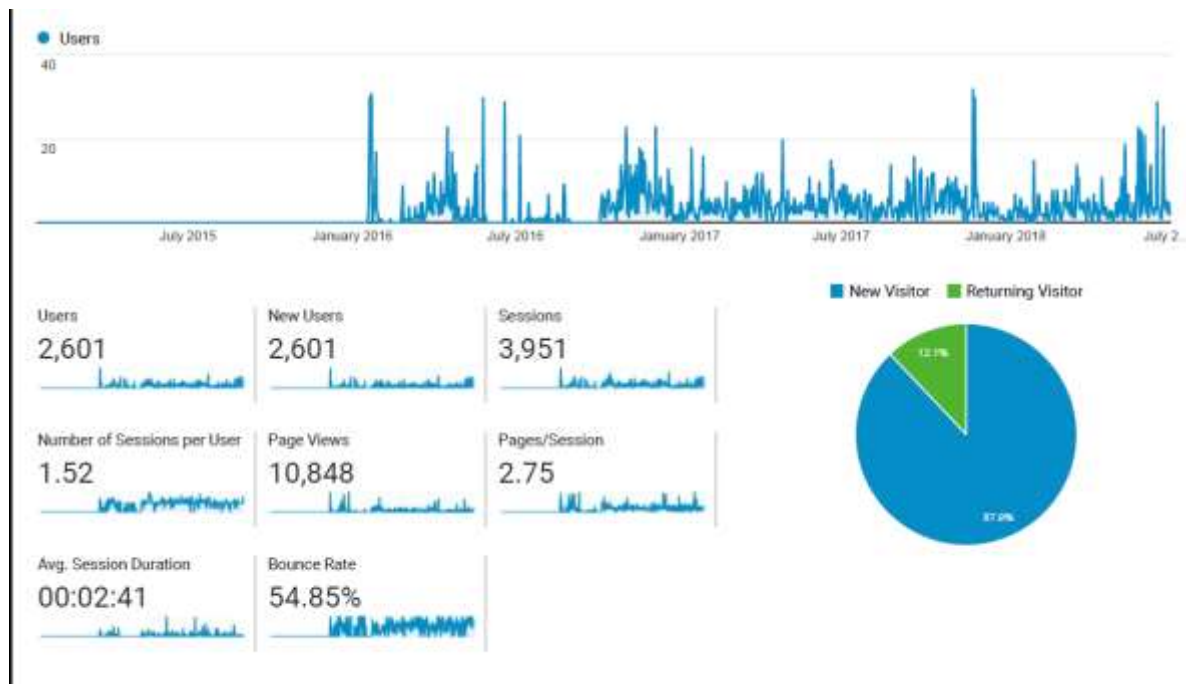


2. ATHENA website metrics

Based on the statistics of the website more than 2,600 individuals with more than 10,000 views have been visiting the website. Those numbers are covering more than 23 countries worldwide, and are referring to individuals accessing from ten different languages.

Through out the project, a consistent percentage of "returning visitors", shows an ongoing interest for the projects.

Perdominant visitors' countries are from the European Continent as expected, while noteworthy is the fact that countries from the Eastern Mediterranean Region, a targeted area for the project's aims, has shown a great interest. At an international level, visitors have been recorded from the United States and Russia.



Location



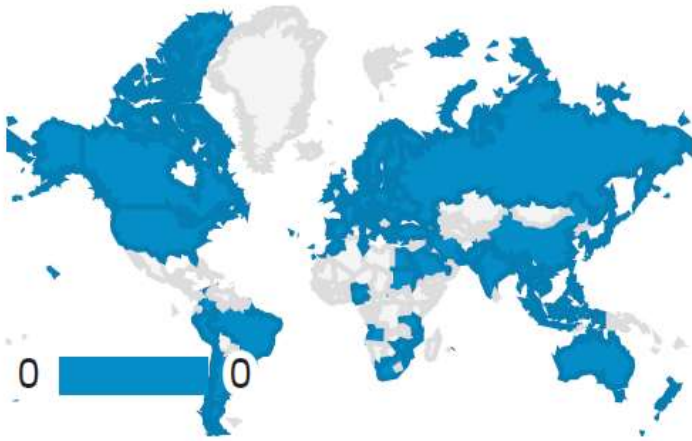
14 Jan 2015 - 4 Jul 2018

Map Overlay

Summary

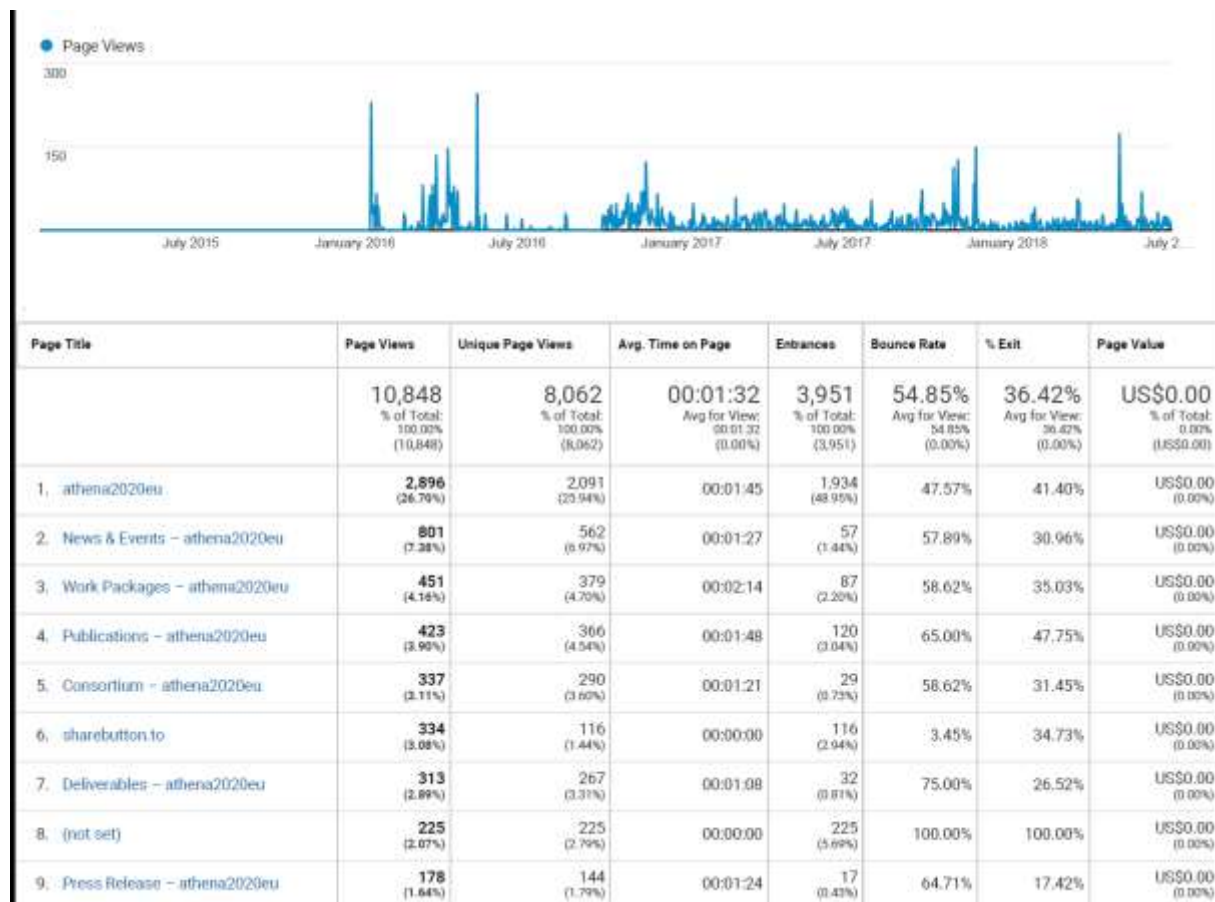


Country	New Users	Sessions (compared to site average)
	2,601 % of Total: 100.00% (2,601)	3,951 % of Total: 100.00% (3,951)
1. Cyprus	513	2,615.01%
2. United States	372	713.21%
3. Italy	204	470.11%
4. Greece	182	541.10%
5. France	175	278.64%
6. United Kingdom	172	300.15%
7. (not set)	154	231.31%
8. Germany	126	257.12%
9. Azerbaijan	72	54.90%
10. Belgium	42	14.02%
11. Spain	40	3.26%
12. Romania	32	93.62%
13. Sweden	32	-31.16%
14. Turkey	31	-3.19%
15. Brazil	30	-33.31%
16. Austria	28	-35.46%
17. Poland	26	-20.40%
18. Canada	21	-54.82%
19. Portugal	19	-16.10%
20. Ukraine	19	-48.37%
21. Netherlands	18	-50.52%
22. Iraq	17	-63.43%
23. Russia	17	291.55%



Language	Users	% Users
1. en-us	756	32.90%
2. (not set)	284	12.36%
3. c	234	10.18%
4. en-gb	195	8.49%
5. fr	146	6.35%
6. it	91	3.96%
7. el	86	3.74%
8. el-gr	74	3.22%
9. it-it	66	2.87%
10. en	50	2.18%

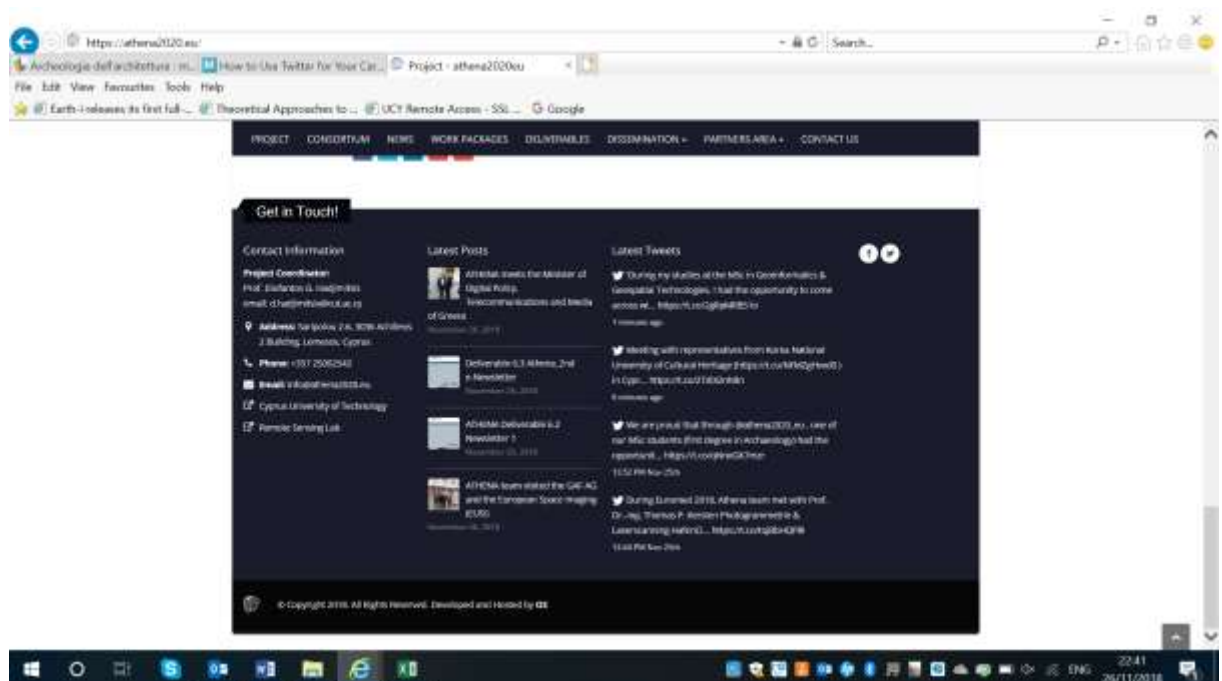
Statistics display the interest of the visitors viewing the home page of the project, followed by the project's news and events. Also, more than half of the users, have page viewed the publications of the project. These views count on top of the individual views from the publishers websites.

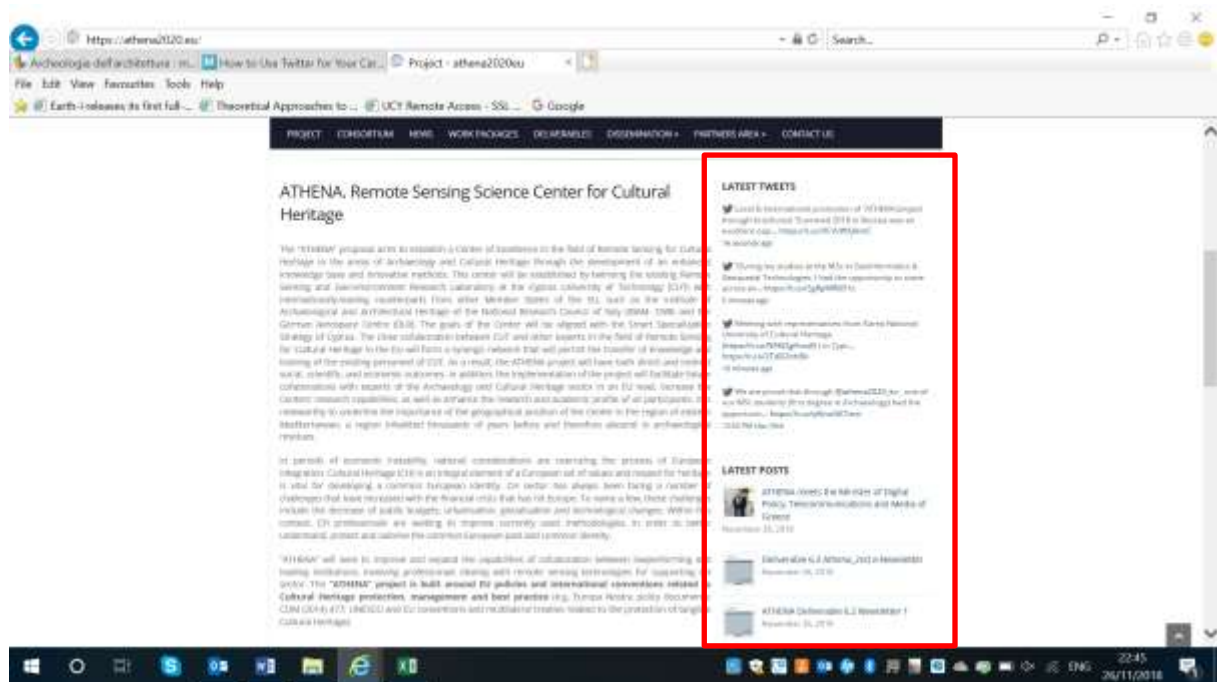




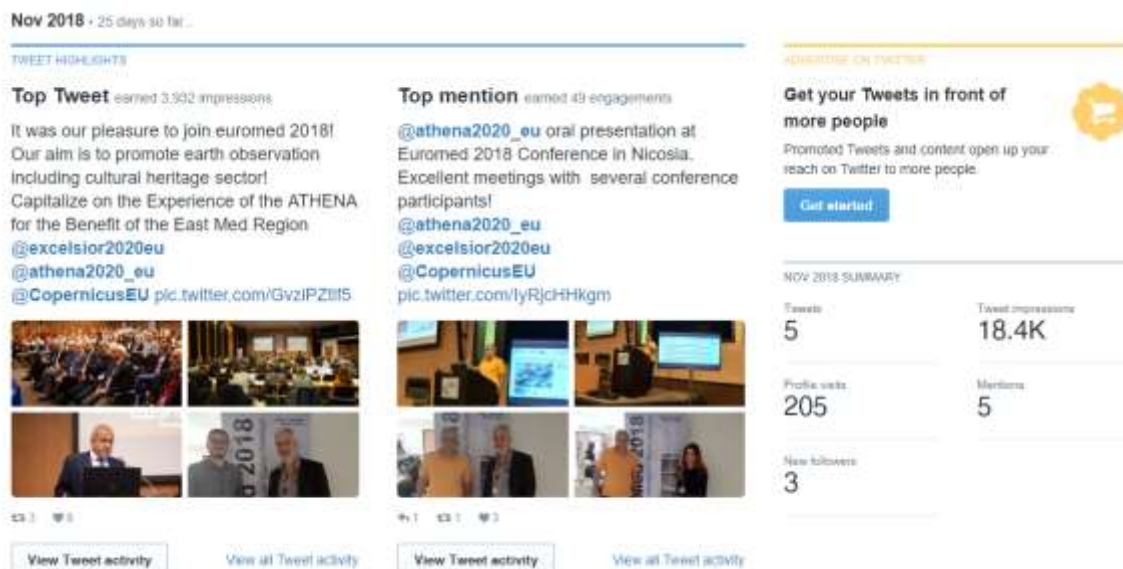
3. ATHENA social media analytics

The great networking opportunities offered by Twitter and Facebook have been also exploited. In order to reach out to a wider audience, disseminate the project, while at the same time achieve networking and possible future collaborations. Twitter and Facebook were visible in the bottom of each page of the ATHENA website, while the latest posts and tweets, were visible on the right vertical site of the individual pages.

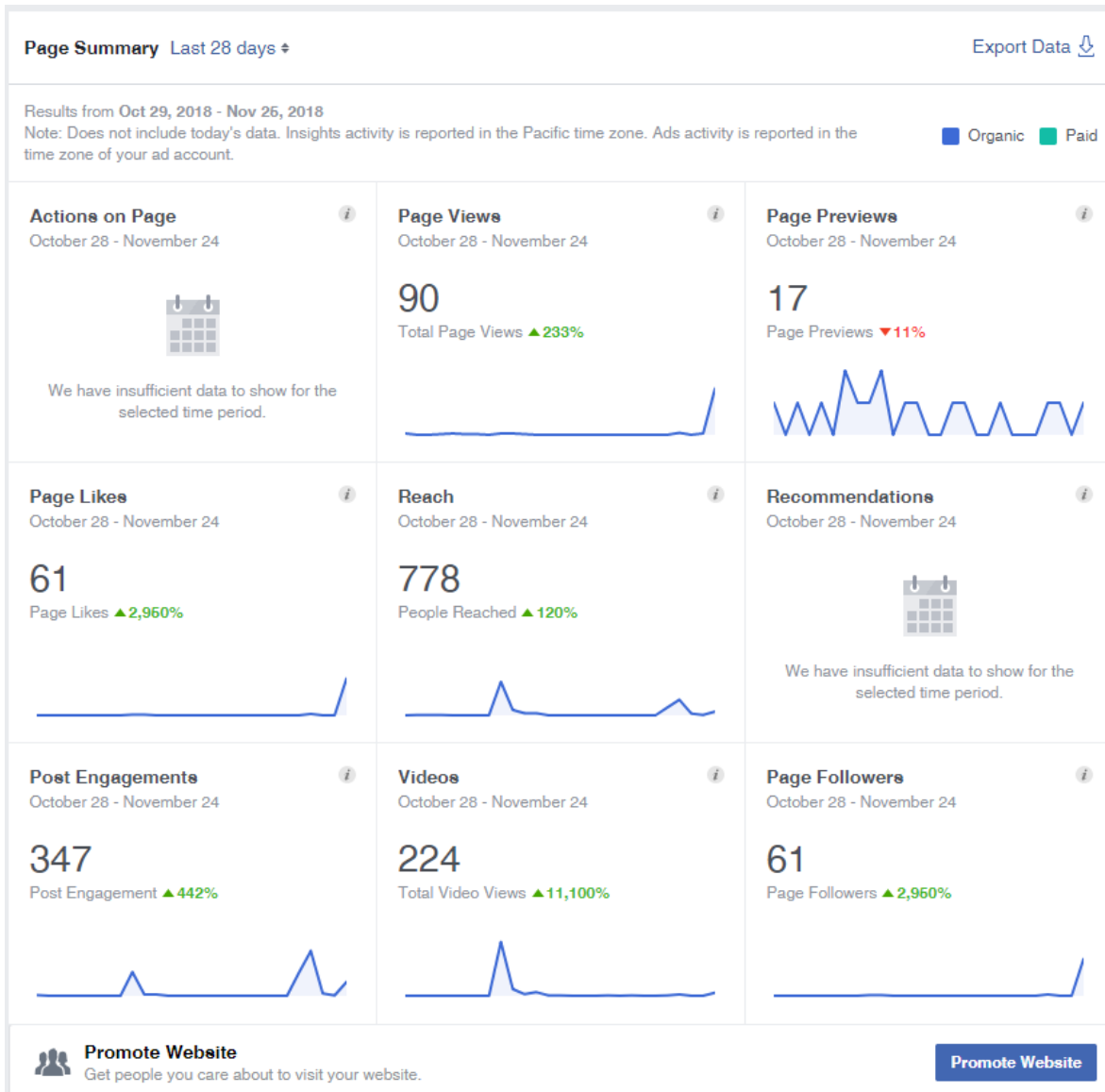




Especially through Twitter the project managed to approach large and extremely important networks, such as the Copernicus, which have followed our activities. the peak day for tweeter, was during the EuroMED2018 conference in Cyprus, where the ATHENA project had 205 profile visits and 18.4K impressions, as can be seen below



Towards the end of the project (for the period between October and November 2018), ATHENA facebook still presented several page likes, page views and posts engagement with 778 people reached.



APPENDIX

Hereunder is given a list of Institutions, pertinent to the ATHENA's fields of interest. Since the early beginning of the project, these Institutions have been formed the main contact/ mailing list corpus and have been contacted and alerted of any ATHENA activities throughout the project.

Table 1. List of interested parties

	Name of Organisation / Institution		Name of Organisation / Institution
1	Cyprus University of Technology	17	English Heritage
2	IBAM CNR GISeARCHLab	18	Holstebro Museum
3	German Aerospace Center	19	State Office for Cultural Heritage Management Baden-Württemberg
4	Ministry of Tourism and Antiquities MOTA	20	Scientific Research Centre of the Slovenian Academy of Sciences and Arts
5	University of Stirling	21	Leiden University
6	German Archaeological Institute DAI	22	Landscape & Geophysical Services LGS
7	Italian Space Agency Rome	23	Aerial Archaeology Research Group AARG
8	Alma Sistemi sas	24	University of Siena
9	University of Copenhagen	25	University of Glasgow
10	Natural Environment Research Council NERC	26	University of Exeter
11	Italian National Institute for Environmental Protection and Research	27	Janus Pannonius Museum JPM (former Directorate of Baranya County Museums)
12	Università degli Studi di Milano Bicocca	28	Dutch Expertise Centre for Archaeological Remote Sensing
13	Instituto Geológico y Minero de España IGME	29	Discovery Programme Centre for Archaeology and Innovation Ireland
14	Institute for Mediterranean Studies/Foundation for Research and Technologies	30	University of Ljubljana
15	Kykkos Museum	31	Instituto de Estudos Galegos Padre Sarmiento IEGPS/ Heritage Laboratory
16	Paphos Municipality	32	University of Vienna
33	In Flanders Fields Museum	67	University College Dublin
34	Norwegian Institute for Cultural Heritage Research	68	CNRS - Centre national de la recherche scientifique
35	Royal Commission on the Ancient and Historical Monuments of Scotland	69	University of Cyprus
36	Institute of Archaeology	70	The Cyprus Institute
37	UCD School of Archaeology	71	IBAM CNR ITLAB
38	University of Foggia	72	IMAA CNR ARGON Lab
39	University of Salento	73	ITABC CNR Ground Remote Sensing Lab (GRS-Lab)
40	University of Klaipeda	74	Academy of Athens AOA
41	Adam Mickiewicz University Poznan	75	Department of Antiquities DA
42	Institutul de Memorie Culturala CIMEC	76	Committee on Missing Persons in Cyprus CMPC
43	Archaeological Institute of Slovak Academy of Sciences	77	Bavarian State Dept. of Monuments and Sites Archaeological Prospection
44	Spanish National Research Council CSIC	78	Institut für Klassische Archäologie Uni Wien
45	University of West Bohemia	79	International Centre on Space Technologies for Natural and Cultural Heritage
46	National Heritage Board of Estonia	80	Geocart srl

47	National Museum of Faroe Islands	81	RADI
48	Aalto University School of Science and Technology	82	CNR - Consiglio Nazionale delle Ricerche
49	Université de Franche Comté	83	University of Bologna, Dept. of Civil, Chemical, Environmental and Materials
50	University of Applied Sciences - i3 mainz	84	University Mediterranean of Reggio Calabria, DICEAM Department
51	University of Bamberg	85	University IUAV of Venice, Faculty of Regional Planning
52	University of Frankfurt	86	Czech Technical University in Prague, Faculty of Civil Engineering, Dep. Of
53	International Cultural Expertise	87	Astronomical Institute of the Academy of Sciences of the Czech Republic,
54	Dundalk Institute of Technology	88	Research Institute for Geodesy, Topography and Cartography CEDR
55	Latvian Academy of Culture	89	IREA CNR
56	University of Granada	90	Instanbul University, Engineering Department
57	University of Uppsala	91	Consortium of Research on Advanced Remote Sensing Systems CO.R.I.S.T.A.
58	University of Ulster	92	University of Rome "Sapienza", Dep of Civil, Constructional, Environ.
59	Macquarie University	93	Institut d'électronique et de télécommunications de Rennes IETR University of
60	University of Leeds	94	University of Cagliari, Dep of Civil Engin., Environ. Engin., Archit DICAAR
61	Leuven University	95	University of Rome "Sapienza", DICEA, SURVEY LAB
62	VU Amsterdam	96	MEEO Srl
63	Moesgaard Museum	97	Harokopio University, Department of Geography
64	The Rathcroghan Heritage Centre	98	IDASC CNR Institute of Acoustics and Sensor "O.M. Corbino"
65	The Landscape Research Centre	99	ISSIA CNR Institute of Intelligent Systems for Automation
66	Polytechnic Institute of Tomar University	100	Norwegian Computing Center, Section for Earth Observation
101	Directorate for Cultural Heritage	130	The Netherlands Institute for the Near East NINO
102	GeoSat ReSeArch Lab – IMS FORTH	131	Pierides Foundation PF
103	Computer Application & Quantitative Methods in Archaeology CCA	132	Program in Aegean Scripts and Prehistory PASP
104	The American Research Center in Egypt ARCE	133	Shelby White and Leon Levy, Program for Archaeological Publications Harvard
105	The American School of Classical Studies at Athens ASCSA	134	Society of Cypriot Studies SCS
106	Center for the Ancient Mediterranean CAM	135	Arab League Educational, Cultural and Scientific Organization ALECSO
107	Center for Mediterranean Civilizations CMC	136	Society for the Presevation of the Greek Heritage SPGH
108	A. G. Leventis Foundation	137	Society for the Promotion of Hellenic Studies SPHS
109	The Australian Archaeological Institute at Athens	138	Society for the Promotion of Roman Studies SPRS
110	British Institute of Archaeology at Ankara BIAA	139	Swedish Institute at Athens SIA
111	The British School at Athens	140	Syrian Studies Association SSA
112	Cyprus American Archaeology Research Institute CAARI	141	School of Archaeology

113	Nautical Archaeology Society NAS	142	Libyan Centre for Remote Sensing and Space Sciences LCRSSS
114	Danish Institute at Athens DIA	143	School of Archaeology and Ancient History SAAH
115	Council for British Research in the Levant CBRL		
116	Belgian School at Athens BSA		
117	Swiss School of Archaeology in Greece ESAG		
118	The Finish Institute at Athens FIA		
119	Foundation of the Hellenic World FHW		
120	European Association of Archaeologists EAA		
121	Hellenic Institute of Marine Archaeology HIMA		
122	Hellenic Society for Law and Archaeology HSLA		
123	Institute for Aegean Prehistory, Study Center for East Crete INSTAP-SCEC		
124	Ministry of Culture and Sports MCS		
125	International Centre for the Study of the Preservation and Restoration of Cultural		
126	International Council on Monuments and Sites ICOMOS		
127	International Association of Egyptologists IAE		
128	Irish Institute of Hellenic Studies at Athens IIHSA		
129	Nemea Center NC		

The distribution of these organisations geographically at a European level is presented in the figure below.



Figure 1. Location of possible interested parties/stakeholders