



MedSTACH project



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|---|--|
| Project full title: | Eastern Mediterranean Science and Technology Center of Excellence for Archaeology and Cultural Heritage |
| Project acronym: | MedSTACH |
| Work Package | WP4 |
| Deliverable | D4.3 (Newsletters and flyers) |

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| Contributor(s): | MedSTACH Consortium | |
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|---------------------|--|---|
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| CO | Confidential, only for members of the consortium (including the Agency Services) | |

| Document Sign-off | | | | |
|--------------------------|---|----------------------------|--------------------------------------|---------------------------------|
| Entries | Name | Role | Partner | Date |
| Draft | Andreas Charalambous; Theodora Moutsiou | Partner 2 – WP leader | UCY | 23 th August 2018 |
| Reviewed | Phaedon Kyriakidis; Athos Agapiou; Vasiliki Lysandrou | Partner 1 – Coordinator | CUT | 24 th August 2018 |
| Approved | All partners | All partners | CUT; UCY; DoA; CTO; UCL; FORTH | 27 th August 2018 |
| Submitted | CUT | Coordinator | CUT | 28 th August 2018 |

Summary

This deliverable (D4.3: Newsletters and flyers) presents the outreach material that was created and widely distributed during Phase I of the MedSTACH project. The list includes two electronic newsletters, a leaflet, a pamphlet and a roll up banner all developed by the Consortium and produced using the services of professional designers/printers. These outreach items were used as promotional material in order to provide progress updates on the MedSTACH's activities and results and to provide information on future dissemination events planned by the project and the proposed Centre of Excellence. The roll up banner followed the Consortium in all its activities as an effective visual means of promoting the Project and encouraging questions/discussions by the respective audiences. The leaflet and pamphlet were circulated as promotional material of MedSTACH project at the various events – such as info days and international conferences – Consortium members participated in. Finally, the two e-newsletters were electronically distributed to members of the academic and industrial sectors and the numerous individuals who signed up as friends of MedSTACH during public events and/or the Project's website.

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1. Introduction

The current report (Deliverable 4.3) presents the Project's 1st and 2nd electronic newsletters (also Deliverables 4.4 and 4.5 in months 6 and 12 of the project, respectively), a leaflet, a pamphlet and a roll up banner. The two electronic newsletters were created and sent to a broad audience, including an extensive number of members of the academic and industrial sectors as well as interested individuals. The e-newsletters are considered an extremely effective means of promotion and they were used by the Consortium in order to raise public awareness and highlight the Project's activities during Phase I. The e-newsletters also served as an additional source of information on future dissemination events planned by the project and the newly proposed Centre of Excellence. Additionally, The leaflet and pamphlet were circulated as promotional material of MedSTACH project at the various events – such as info days and international conferences – Consortium members participated in. These items were also sent out to other institutions, particularly museums, where they were freely available for visitors to take home. A roll up banner was also produced as an effective visual means of promoting the Project and encouraging questions/discussions by respective audiences in the various events the Consortium organized or participated in.

The report is divided in the following sections: (a) section 2 is MedSTACH's 1st electronic newsletter, (b) section 3 presents MedSTACH's 2nd electronic newsletter, (c) section 4 is the MedSTACH's leaflet, (d) section 5 is the MedSTACH's pamphlet and (e) section 6 presents photographs of occasions when the MedSTACH banner was used as a promotional activity.

2. MedSTACH's 1st electronic newsletter

The 1st electronic newsletter of MedSTACH was created and circulated at the mid-mark of Phase I of the Project (Month 6) and summarized the activities and events accomplished by the Consortium during the first half of Phase I.



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INTRODUCTION

Project MedSTACH aims to establish Cyprus as an excellence hub in archaeology and cultural heritage in the Eastern Mediterranean region, capitalising on multidisciplinary research and technological innovation. To this end, key Cypriot public academic institutions and national policy makers and stakeholders are teaming up with leading international research and academic institutions to lay the groundwork towards creating the Eastern Mediterranean Science and Technology Centre for Archaeology and Cultural Heritage (acronym MedSTACH).

The MedSTACH proposal was ranked 1st (attaining full marks 15/15, "Excellent") on a pan-European scale, among 208 proposals submitted to Programme "Teaming for Excellence" Phase 1, part of European Union's (EU) Horizon 2020 framework for Research and Innovation. Programme "Teaming for Excellence" (Teaming) aims at connecting, via the creation of new or the major upgrade of existing Centers of Excellence, renowned research institutions from countries with a strong tradition in Research and Innovation with institutions from countries with developing research activity, so that the latter countries become more competitive in securing research funds. The MedSTACH proposal was awarded 0.4 million euros for a period of one year (Phase 1 of the Programme) in order to develop a business plan for the MedSTACH Centre of Excellence. That business plan will be submitted for evaluation to the EU during Phase 2 of the Teaming Programme, seeking funding up to 15 million euros for a period of 5-7 years, with the possibility of an additional equal amount of national co-funding for a period of 15 years.

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OUR MISSION

The mission of MedSTACH is the development of the necessary scientific and technological environment for the advancement of the state-of-the-art in archaeology and cultural heritage research in Cyprus, the Eastern Mediterranean region, and beyond; this will be accomplished by strengthening regional well-springs of scientific and technological expertise, capacity for innovation, and synergies among related Science, Engineering and Technology disciplines. The Centre's mission is fully aligned with the Smart Specialisation Strategy for Cyprus, as it responds to the need for the study, protection, promotion and ultimately valorisation of Cyprus's unique archaeological wealth, as well as the promotion of alternative forms of thematic (cultural heritage) tourism. MedSTACH, a first-ever established alliance of this scale in Cyprus for archaeology and cultural heritage, is expected to dynamically promote excellence in relevant research fields and to enhance Cyprus's role as a pole of attraction for scientists and researchers from the Eastern Mediterranean region and the rest of the world, while promoting in a sustainable way smart specialisation and new job creation.

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THE CONSORTIUM

The MedSTACH consortium is coordinated by the Department of Civil Engineering and Geomatics of the Cyprus University of Technology (lead partner), and includes as partners the Archaeological Research Unit of the University of Cyprus, the Department of Antiquities of Cyprus – the national stakeholder and policy maker responsible for cultural heritage management on the island, and the Cyprus Tourism Organisation – the national stakeholder a policy maker responsible for the promotion of Cyprus's touristic product. The consortium also includes the Laboratory of Geophysical-Satellite Remote Sensing and Archaeo-environment of the Institute for Mediterranean Studies of the Foundation for Research and Technology – Hellas (FORTH), and the Institute of Archaeology of the University College London (UCL), both of which convey the experience and expertise of leading international research and academic institutions.



The MedSTACH consortium



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THE STORY BEHIND OUR LOGO

M + ∞

The MedSTACH logo is a combination of letter "M" and the infinity (∞) symbol. Letter "M" represents monuments/memory, and the logo alludes to the use of technology in order to preserve monuments, and cultural heritage in general, into perpetuity. The colour transition from dark green (left) to copper (right) alludes to the restoration of archaeo-materials through technological means.

2018 EUROPEAN YEAR OF CULTURAL HERITAGE

The MedSTACH project has been awarded the European Year of Cultural Heritage 2018 (EYCH) label.

The decision of the EYCH 2018 label award was based on the fact that the MedSTACH initiative can contribute to the achievement of one or more of the general and specific objectives of the European Year of Cultural Heritage 2018, as endorsed by the European Parliament and the Council of the EU in Article 2 of the legal decision calling for the EYCH.

"Throughout 2018, we will celebrate our diverse cultural heritage across Europe - at EU, national, regional and local level. The aim of the European Year of Cultural Heritage is to encourage more people to discover and engage with Europe's cultural heritage, and to reinforce a sense of belonging to a common European space. The slogan for the year is: Our heritage: where the past meets the future" (<https://europa.eu/cultural-heritage/>)

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE



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LAUNCHING OF THE HORIZON 2020 TEAMING PROJECT MedSTACH

Another milestone in Cyprus's course towards international recognition as a science and technology excellence hub was recently reached with the kick-off meeting of the European project: Eastern Mediterranean Science and Technology Centre of Excellence for Archaeology and Cultural Heritage – MedSTACH. The project seeks to design a new Centre of Excellence in Cyprus for the study and promotion of cultural heritage in the Eastern Mediterranean region, capitalising on recent developments in relevant sciences, engineering and technology.

The kick-off meeting of project MedSTACH was organised by the Department of Antiquities of Cyprus, and took place at 'Kastelliotissa' Medieval Hall, in Nicosia, Cyprus, on September 5th, 2017. The welcome speech was given by the Director of the Department of Antiquities Dr. M. Solomidou-Ieronymidou, while opening addresses were given by: the Director of the Directorate for Research, Innovation and Lifelong Learning of the Directorate of General for European Programmes, Coordination and Development, Mrs. I. Kleanthou, the Scientific Officer of the Cyprus Research Promotion Foundation, Mrs. K. Makri, the Minister of Transport, Communications and Works, Mr. M. Demetriades, the Rector of the Cyprus University of Technology, Prof. A. Anayiotos, the Rector of the University of Cyprus,

Prof. A. Christofidis and the Deputy Director of the Cyprus Tourism Organisation, Mr. M. Menelaou. An overview of project MedSTACH was subsequently presented by its coordinator, Prof. Ph. Kyriakidis, followed by presentations by consortium member representatives illustrating their contribution to the project. The meeting was attended by members of the academic, research, government, and diplomatic communities, as well as by individuals with activities and interests spanning the broader cultural heritage sector.

In their opening addresses, both the Rector of the Cyprus University of Technology, Prof. Andreas Anayiotos, and the Rector of the University of Cyprus, Prof. Constantinos Christofides, stressed the significance of project MedSTACH, as well as the operational readiness of both public universities to work towards the success of the project. Likewise, the Minister of Transport, Communications and Works, Mr. Marios Demetriades, underlined in his opening address that: "The Centre's mission is to foster the necessary scientific and technological environment for: (a) conducting cutting-edge research in the fields of exploration, analysis and interpretation, protection, promotion, and valorisation of the unique cultural heritage of Cyprus and the Eastern Mediterranean, and (b) strengthening the contribution of that heritage to tourism - one of the basic priority sectors of sustainable growth - through modern and emerging technologies".

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The Rector of the Cyprus University of Technology, Prof. Andreas Anayiotos

The Director of the Department of Antiquities, Dr. M. Solomidou-Ieronymidou

The Rector of the University of Cyprus, Prof. Constantinos Christofides

The MedSTACH Project Coordinator, Prof. Phaedra Kyriakidis

The Minister of Transport, Communications and Works, Mr. Marios Demetriades

The Director of the Archaeological Research Unit, University of Cyprus, Prof. Vasiliki Iakovidou

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MedSTACH LAUNCH INTERNATIONALLY

The launch of MedSTACH was announced at the official websites of the University College London (UCL) in the UK and Institute for Mediterranean Studies (FORTH) in Greece.

Launch of new EU-funded MedSTACH collaboration
 9 September 2017

The EU Member of Universities is pleased to announce a new European Horizon 2020 Teaming project for the promotion and valorisation of the Eastern Mediterranean region.

The new team will explore digital archaeology, robotics, optical and other related technologies with view to EU, and by the agreement to include in Eastern Mediterranean Region and Teaming Centre of Excellence for Archaeology and Cultural Heritage (MedSTACH).

MedSTACH will lead EU, involving staff of the participating institutions. All the details of the partnership agreement for the Teaming, as a national heritage in Cyprus and the whole Teaming Region can be seen at:

University College London (UCL) [medstach1](#)



[Science, Technologies, Innovation and Heritage Centre for Archaeology and Cultural Heritage MedSTACH](#)
 (MedSTACH)

[Institute for Mediterranean Studies \(FORTH\)](#) [medstach2](#)

website: <http://medstach.eu/>
   medstach.eu



EVENTS

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MedSTACH at 10th MONUBASIN symposium

Project MedSTACH was presented during the 10th MONUBASIN (International Symposium on the Conservation of Monuments in the Mediterranean Basin) held at the National Technical University of Athens, Greece, in September 2017.




September 20th - 22nd 2017

MedSTACH at Graz International Conference

Project MedSTACH was presented at the Classical Cyprus, International Conference of Cypriot Archaeology during September 21-23, 2017 at Graz, Austria.




September 21st - 23rd 2017

networks <http://medstach.eu/>
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MedSTACH at Researcher's Night, Cyprus

MedSTACH participated in Cyprus's largest Research and Science event "Researcher's Night" at Cyprus State Fair in Nicosia. MedSTACH was advertised at the Archaeological Research Unit's (ARU) booth "Archaeology and Cultural Heritage: From Antiquity to the Present", which offered a unique experience to young and older audiences interested in archaeology and cultural heritage. Our visitors had the opportunity to learn about ancient technologies and experience first-hand materials and techniques used in the past for the production of objects made of clay, stone and other... We would like to thank all our visitors and wish to see you all again at our next event!






September 29th 2017

networks <http://medstach.eu/>
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MedSTACH in Brussels

Phaedon Kyriakidis (Coordinator) and Vasiliki Kassianidou represented MedSTACH at the Teaming Coordinators Day in the Research Executive Agency of the European Commission in Brussels.



November 9th 2017

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MedSTACH at the 30th General Assembly of ICCROM



The 30th General Assembly of ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property) was held in Rome between 29 November - 1 December 2017, the main focus of the discussions being the destructions of archaeological and historic sites, primarily as a result of armed conflict, but also due to natural disasters or man-made interventions. During this General Assembly, the nomination of a new Director-General was ratified, while ICCROM's strategic directions were presented, so as to provide for the sustainable management of cultural heritage and contribute to the dialogue concerning the actions that need to be implemented so as to safeguard heritage. At the time, the Director of the Department of Antiquities, Dr Marina Solomidou-Ieronymidou, was participating at the General Assembly of UNESCO, and as a result, following her decision, the Republic of Cyprus was represented at the 30th General Assembly of ICCROM, by Dr Anthi Kaldeli, Archaeological Officer at the Department of Antiquities, and participant in MedSTACH.

Given the international character of ICCROM, Dr Kaldeli had the opportunity, during private discussions, to inform other participants, especially the ones coming from Eastern Europe and the Middle East, about MedSTACH, and its objectives concerning the scientific research it will undertake, which, according to the current political situation in the broader area of the Eastern Mediterranean. Thus, the Department of Antiquities' objectives were also highlighted, as it became apparent that the Department, as the governmental authority responsible for the control, protection, research and promotion of the archaeological heritage, seeks to be part and supports high-end research, the results of which will ultimately support its strategic actions. As this General Assembly was dedicated to crisis zones, such as the Eastern Mediterranean, it became possible to underline Cyprus's potential role in archaeological research and subsequently the preservation of heritage in this region.

November 29th – December 1st 2017

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First Info Day at Archaeological Research Unit (ARU), University of Cyprus



The first of a series of Info Days on the MedSTACH Project was organized on the 5th of December 2017 at the Archaeological Research Unit, University of Cyprus. The Info Day was aimed at colleagues who are involved in the study, protection or display of cultural heritage and offered a platform for the development of an effective dialogue between them and the MedSTACH partnership. Representatives of 12 different organisations, including the A.G. Leventis Foundation and the Cyprus American Archaeological Research Institute (CAARI), active in the fields of archaeology and cultural heritage in Cyprus attended the event, marking the first MedSTACH Info Day a big success!



December 5th 2017

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 Twitter: [medstach.eu](https://twitter.com/medstach.eu)

MedSTACH at the launch of the European Year of Cultural Heritage 2018



The launching of the European Year of Cultural Heritage 2018 was held on the 7th of December 2017 in Milan, while meetings were also organized on the 8th of December 2017. The Republic of Cyprus was represented at the meetings and the kick-off event by the Director of the Department of Antiquities, Dr Marina Solomidou-Ieronymidou, who was accompanied by the Archaeological Officer Dr Anthi Kaldeli, as within the Department of Antiquities, she is responsible for the strategies of the European Commission on the management and promotion of cultural heritage. During these meetings, the Director of the Department of Antiquities, who is also National Coordinator for the European Year of Cultural Heritage 2018 (EYCH2018) for the Republic of Cyprus, presented MedSTACH and proposed to the officers of the European Commission in charge of EYCH2018, the reasons why MedSTACH should be considered an important action for Europe, also within the Horizon 2020 strategies, and thus be represented with the EYCH2018 logo. It is reminded that the EYCH2018 aims at highlighting the role of culture for Europe, particularly for social cohesion, acceptance of social differences and promotion of human rights.



The launching of the European Year of Cultural Heritage 2018

As MedSTACH's key objective is the conduct of archaeological research so as to provide for the sustainability of culture, it is the National Coordinator's belief that this project should form part of the activities put forward by the Republic of Cyprus, celebrating the common culture of Europe.

December 7th 2017

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Delegation from the University of Cyprus in Cairo with the aim to reinforce research collaboration between Cyprus and Egypt in the fields of Archaeology and Cultural Heritage

Representatives from the University of Cyprus visited Cairo between the 10th and 11th of December 2017 to explore possibilities for research collaboration between Cyprus and Egypt in the fields of archaeology and cultural heritage. The delegation from the University of Cyprus was led by the Head of the Department of History and Archaeology, Ass. Prof. Giorgos Papasavvas, accompanied by the Director of the Archaeological Research Unit, Prof. Vasiliki Kassianidou and Postdoctoral Researcher Dr Maria Dikomitou-Eliadou.

During the two-day visit, the delegation from the University of Cyprus met with the directors and heads of conservation and scientific research laboratories of the two largest museums in Egypt, namely the Grand Egyptian Museum and the National Museum of Egyptian Civilisation, as well as officials from the Ministry of Antiquities. Discussions were focused on reinforcing cooperation with the University of Cyprus and the MedSTACH project in archaeological research, the initiation of research ventures, the exchange of methodologies and research staff, as well as joint staff training events.

The visit was organised in the framework of the European-funded research initiative "Eastern Mediterranean Science, Engineering and Technology Centre of Excellence for Archaeology and Cultural Heritage (MedSTACH)", which aims at the establishment and operation of a Research and Technological Centre of Excellence in archaeology and cultural heritage in the Eastern Mediterranean region, based on Cyprus, capitalising on multidisciplinary research and technological innovation. For the success of the MedSTACH project, the University of Cyprus joined forces with the Cyprus Technological University (leading partner), the Department of Antiquities of Cyprus and the Cyprus Tourism Organisation. If MedSTACH is successful in its second phase of operation, it will be funded with 15 million euros from the European Commission, for a period of 5-7 years, with the possibility of an additional equal amount of national co-funding for a period of 15 years. The Egyptian authorities welcomed the MedSTACH initiative, expressing their interest in reinforcing research collaboration between Cyprus and Egypt.

December 10th- 11th 2017

Website: <http://www.medstach.eu/>
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The visit to Cairo came soon after the 5th Cyprus-Egypt-Greece summit held in Nicosia on the 21st of November, where the three countries expressed their joint interest in preserving and protecting the cultural heritage of the eastern Mediterranean and Middle East, as stated in the joint declaration of the summit. The University of Cyprus was also received by HE the Minister of Antiquities of the Arab Republic of Egypt, Dr Khaled El-Enany. The University of Cyprus extends its gratitude to the Embassy of the Republic of Cyprus in Cairo, for the support offered to the delegation prior and during this significant trip.

MedSTACH Info Day for Stakeholders

An Info Day on the MedSTACH Project was organized on the 20th of December 2017 by the Department of Civil Engineering and Geomatics of the Cyprus University of Technology, Coordinator of the Project. The Info Day was hosted by the Technical Chamber of Cyprus in Nicosia. Representatives of all Cypriot engineering and technical associations operating in the fields of heritage study, protection, restoration and promotion had the opportunity to get information about the project and exchange opinions. A fruitful discussion paved the way for future collaboration between local stakeholders and the MedSTACH Centre of Excellence.



MedSTACH on the Sphinx



MedSTACH info day at the Technical Chamber of Cyprus



From the workshop meeting with HE the Minister and Deputy Minister of Antiquities of the Arab Republic of Egypt.

December 10th - 11th 2017 | December 20th 2017

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MedSTACH Info Day at the Department of Antiquities

An Info Day for the promotion of MedSTACH was organized by the Department of Antiquities in the library of the Cyprus Museum in Nicosia. The aim of this event was to inform important stakeholders from the public sector, which are also among the close collaborators of the Department of Antiquities, about the scope of MedSTACH, and the ways in which the activities that will be put forward within this Centre of Excellence, will provide support and facilitate the work currently undertaken by these authorities and agencies. Another aim was to list ideas from these stakeholders, as to the scientific fields that need to be developed, based on current needs. Future synergies between MedSTACH and the public sector were therefore promoted as part of the event, for the protection and promotion of cultural heritage in Cyprus and the Eastern Mediterranean, based on high-end scientific research.

MedSTACH at the Cyprus Broadcasting Corporation (CyBC)

Prof. Phaedon Kyriakidis, coordinator of the MedSTACH project, discussed MedSTACH's significance (CyBC's Channel 3, in light of the recently awarded European Year of Cultural Heritage 2018 (EYCH 2018) label).




MedSTACH Info Day at the Cyprus Museum

January 8th 2018 | January 8th 2018

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MedSTACH Info Day in Athens

An Info Day was organized in Athens by the Archaeological Research Unit of the University of Cyprus in the beginning of 2018 and hosted at the "House of Cyprus". The Info Day was aimed at colleagues who are involved in the study, protection or display of cultural heritage and offered a platform for the development of an effective dialogue between them and the MedSTACH partnership. Numerous representatives of public and private organisations and companies attended the Info Day, including individuals from the Ministry of Culture and Sports, National Technical University of Athens, University of the Aegean, National Centre for Scientific Research 'Demokritos', Fitch Laboratory / British School at Athens, American School / Classical Studies at Athens, Australian Archaeological Institute at Athens, Time Heritage, Museum of Cycladic Art, Tinos Virtual Museum, AETHERIA LTD, THETIS Authentics Ltd, Post Scriptum Ltd. The event set the foundations for a productive dialogue and opened up the possibilities for future collaborations.



MedSTACH Info Day at the "House of Cyprus" in Athens

MedSTACH wishes to thank the Embassy of the Republic of Cyprus in Athens, and particularly the House of Cyprus – Educational Office for hosting us and their overall assistance in organizing the event.

The Info Day in Athens provided also a great opportunity to MedSTACH team members to visit a number of research centres based in the Greek capital and discuss potential future research collaborations. The team visited the lab facilities of the American School of Classical studies at Athens (Malcolm H. Wiener Laboratory), British School at Athens (Fitch Lab) and the National Centre for Scientific Research (NCSR) 'Demokritos'.



MedSTACH team members with the Director of Wiener Lab, Dr. Penelope Barakate

January 25th 2018

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MedSTACH creates links with the European Council of Civil Engineers

throughout the Union. ECCE formulates guidelines to maintain and raise standards of civil engineering education, training and professionals competence, as well as assisting in achieving mutual compatibility of Euro codes, standards and regulations in the related industry and encouraging and improving levels of safety and quality in the industry.

MedSTACH project was presented to the members of the European Council of Civil Engineers (<http://www.ecceengineers.eu>) through the Cyprus Council of Civil Engineers (<http://www.cceaa.org.cy/en>). The European Council of Civil Engineers (ECCE) was created in 1985 out of the common concern of the professional bodies for Civil Engineers in Europe that the Civil Engineers working together across Europe could offer much more to assist Europe advance its built environment and protect the natural environment. At the European Union level, ECCE aims to promote the highest technical and ethical standards, to provide a source of impartial advice, and promote co-operation with other pan-European organisations in the construction industry. ECCE also advises and influences individual governments and professional institutions, formulates standards and achieves a mutual compatibility of different regulations controlling the profession, and formulates standards for a European Code of Conduct of the Civil Engineering Profession and disciplinary procedures applicable



ΕΥΡΩΠΑΪΚΟ ΣΩΜΑΤΕΙΟ ΜΗΣΑΒΩΝ ΚΑΙ ΑΡΧΙΤΕΚΤΟΝΩΝ ΚΥΠΡΟΥ
 CYPRUS CIVIL ENGINEERS AND ARCHITECTS ASSOCIATION



European Council of Civil Engineers

January 25th 2018

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MedSTACH at the "Archaeological Research of the University of Cyprus for 2017" Conference

MedSTACH was presented and discussed at the annual "Archaeological Research of the University of Cyprus for 2017" Conference which was organized for the third consecutive year by the Archaeological Research Unit of the University of Cyprus and held at the Unit's impressive premises.





MedSTACH at the "Archaeological Research of the University of Cyprus for 2017" Conference

February 10th 2018

website: <http://medstach.eu/>

Secondary Education and MedSTACH

The MedSTACH project was presented on February 1st 2018 to students from the Gymnasium of Agios Neophytos, Kato Polemidia, Limassol. A selected group of 20 students accompanied by their teachers had the opportunity to see an overview of recent technological advances in the field of Geoinformatics targeted to Cultural Heritage and Archaeological Sciences.




MedSTACH at the Gymnasium of Agios Neophytos, Limassol

February 1st 2018

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OTHER NEWS

CAA-Gr 2018 Conference 25
SAS Bulletin 26

MedSTACH supports the CAA-Gr 2018 Conference - 19-20th June, Cyprus

of related research. CAA-GR aims to encourage communication between different disciplines, to provide a survey of present work in the field, to stimulate discussion and further develop relevant research areas. For these reasons, it welcomes archaeologists with expertise from a variety of disciplines in the field of social sciences, life sciences, engineering and arts, actively involved in computer applications in the cultural heritage domain, conservators, mathematicians and computer scientists.

The MedSTACH project supports the CAA-Gr 2018 conference that will be organized in Cyprus. The third CAA-GR conference will be held at the Cyprus University of Technology, in Limassol, Cyprus, from Tuesday 19th to Wednesday 20th June 2018. The main venue will be preceded by workshops on Monday 18th June 2018. CAA (Computer Applications and Quantitative Methods in Archaeology) is the premier international conference for all aspects of computing, quantitative methods and digital applications in Archaeology. With a history going back to 1972, CAA encourages participation from scholars, specialists and experts in the fields of archaeology, history, cultural heritage, digital scholarship, GIS, mathematics, semantic web, informatics and members of other disciplines that complement and extend the interests of CAA. The Greek chapter of CAA International (CAA-GR) was established in 2012, in order to develop a forum for discussing practical, theoretical and methodological issues involved in the increasing number of computer applications in Greek archaeological and cultural heritage contexts, and sharing the results



CAA
Computer Applications & Quantitative Methods in Archaeology

February 1st 2018

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MedSTACH at Society for Archaeological Sciences Bulletin (SAS Bulletin)



"MedSTACH": Eastern Mediterranean Science and Technology Centre of Excellence for Archaeology and Cultural Heritage. The Eastern Mediterranean area hosts the vestiges of major ancient cultures that have shaped the formation of modern European societies. Situated in the heart of Eastern Mediterranean, Cyprus formally constitutes the easternmost part of federal Europe, and an easternmost repository and steward of European heritage. Due to its unique geographical position, Cyprus has always been a crossroad between Europe, Africa and Asia, and a bridge between their respective cultures and civilizations; this geographical characteristic is heavily reflected on the rich and diverse cultural heritage (CH) of the island. Cyprus's strategic position in the Eastern Mediterranean offers a unique opportunity to host a Science and Technology Centre of Excellence dedicated to archaeology and CH.

To this end, key Cypriot public academic institutions and national policy makers and stakeholders are teaming up with leading international research and academic institutions to lay the groundwork towards creating the Eastern Mediterranean Science and Technology Centre of Excellence for Archaeology and Cultural Heritage (acronym MedSTACH). More precisely, the MedSTACH consortium is coordinated by the Department of Civil Engineering and Geomatics of the Cyprus University of Technology and includes the Archaeological Research Unit of the University of Cyprus, the Department of Antiquities of Cyprus – the national stakeholder and policy maker responsible for cultural heritage management on the island, and the Cyprus Tourism Organisation – the national stakeholder and policy maker responsible for the promotion of Cyprus's touristic product. The consortium also includes as key international partners the Institute of Archaeology of the University College London (UCL), and the Laboratory of Geophysical-Satellite Remote Sensing and Archaeo-environment of the Foundation for Research and Technology – Hellas (FORTH).

Project MedSTACH aims to establish Cyprus as an excellence hub in archaeology and cultural heritage in the Eastern Mediterranean region, capitalizing on multidisciplinary research and technological innovation.

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The MedSTACH consortium at the meeting taking place at the Archaeological Research Unit of the University of Cyprus (17-18 of January 2018).

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 The project MedSTACH has received funding under Horizon 2020
 Widespread-04-2017: Teaming Phase 1
 Coordination and Support Action
 Grant Agreement no: 763635
 Proposal Acronym: MedSTACH

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3. MedSTACH's 2nd electronic newsletter

The 2nd electronic newsletter of MedSTACH was created and circulated at the end of Phase I of the Project (Month 12) and summarized the activities and events accomplished by the Consortium during the second half of Phase I.



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INTRODUCTION

Project MedSTACH aims to establish Cyprus as an excellence hub in archaeology and cultural heritage in the Eastern Mediterranean region, capitalising on multidisciplinary research and technological innovation. To this end, key Cypriot public academic institutions and national policy makers and stakeholders are teaming up with leading international research and academic institutions to lay the groundwork towards creating the Eastern Mediterranean Science and Technology Centre for Archaeology and Cultural Heritage (acronym MedSTACH).

The MedSTACH proposal was ranked 1st (attaining full marks 15/15, "Excellent") on a pan-European scale, among 208 proposals submitted to Programme "Teaming for Excellence" Phase I, part of European Union's (EU) Horizon 2020 framework for Research and Innovation. Programme "Teaming for Excellence" (Teaming) aims at connecting via the creation of new or the major upgrade of existing Centers of Excellence, renowned research institutions from countries with a strong tradition in Research and Innovation with institutions from countries with developing research activity, so that the latter countries become more competitive in securing research funds. The MedSTACH proposal was awarded 0.4 million euros for a period of one year (Phase I of the Programme) in order to develop a business plan for the MedSTACH Centre of Excellence. That business plan will be submitted for evaluation to the EU during Phase II of the Teaming Programme, seeking funding up to 15 million euros for a period of 5-7 years, with the possibility of an additional equal amount of national co-funding for a period of 15 years.

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OUR MISSION/PROJECT MISSION

The mission of MedSTACH is the development of the necessary scientific and technological environment for the advancement of the state-of-the-art in archaeology and cultural heritage research in Cyprus, the Eastern Mediterranean region, and beyond; this will be accomplished by strengthening regional well-springs of scientific and technological expertise, capacity for innovation, and synergies among related Science, Engineering and Technology disciplines. The Centre's mission is fully aligned with the Smart Specialisation Strategy for Cyprus, as it responds to the need for the study, protection, promotion and ultimately valorisation of Cyprus's unique archaeological wealth, as well as the promotion of alternative forms of thematic (cultural heritage) tourism. MedSTACH, a first-ever established alliance of this scale in Cyprus for archaeology and cultural heritage, is expected to dynamically promote excellence in relevant research fields and to enhance Cyprus's role as a pole of attraction for scientists and researchers from the Eastern Mediterranean region and the rest of the world, while promoting in a sustainable way smart specialisation and new job creation.

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THE CONSORTIUM

The MedSTACH consortium is coordinated by the Department of Civil Engineering and Geomatics of the Cyprus University of Technology (lead partner), and includes as partners the Archaeological Research Unit of the University of Cyprus, the Department of Antiquities of Cyprus – the national stakeholder and policy maker responsible for cultural heritage management on the island, and the Cyprus Tourism Organisation – the national stakeholder a policy maker responsible for the promotion of Cyprus's touristic product. The consortium also includes the Laboratory of Geophysical-Satellite Remote Sensing and Archaeo-environment of the Institute for Mediterranean Studies of the Foundation for Research and Technology – Hellas (FORTH), and the Institute of Archaeology of the University College London (UCL), both of which convey the experience and expertise of leading international research and academic institutions.



The MedSTACH consortium:



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THE STORY BEHIND OUR LOGO

M + ∞
 The MedSTACH logo is a combination of letter 'M' and the infinity (∞) symbol. Letter 'M' represents monuments/ memory, and the logo alludes to the use of technology in order to preserve monuments, and cultural heritage in general, into perpetuity. The colour transition from dark green (left) to copper (right) alludes to the restoration of archaeo-materials through technological means.

2018 EUROPEAN YEAR OF CULTURAL HERITAGE

The MedSTACH project has been awarded the European Year of Cultural Heritage 2018 (EYCH) label.

The decision of the EYCH 2018 label award was based on the fact that the MedSTACH initiative can contribute to the achievement of one or more of the general and specific objectives of the European Year of Cultural Heritage 2018, as endorsed by the European Parliament and the Council of the EU in Article 2 of the legal decision calling for the EYCH.


"Throughout 2018, we will celebrate our diverse cultural heritage across Europe - at EU, national, regional and local level. The aim of the European Year of Cultural Heritage is to encourage more people to discover and engage with Europe's cultural heritage, and to reinforce a sense of belonging to a common European space. The slogan for the year is: 'Our heritage: where the past meets the future' (<https://europ.eu/cultural-heritage>)"



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MedSTACH multimedia content

Check out our awesome video at this link: <http://medstach.eu/medstach-video/>



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EVENTS
click dates to navigate

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|--------------------------------|-------|-----------------------------|----|
| MedSTACH in London | 9-10 | WHSMF 2018 | 22 |
| CAA 2018 | 11-12 | 42nd World Heritage Session | 23 |
| Brussels 2018 | 13-14 | | |
| 4 th BRAU Biennial | 15 | | |
| AGILE 2018 | 16 | | |
| 3 rd CAARI workshop | 17 | | |
| CAA-GR 2018 | 18-20 | | |
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Delegation from the University of Cyprus in London with the aim to promote the MedSTACH project

Representatives from the University of Cyprus (UCY) visited London between the 19th and 22th of February 2018 to present MedSTACH project to the British academic community and discuss collaboration opportunities in the framework of the proposed Centre of Excellence. During the visit the Head of the Department of History and Archaeology, Ass. Prof. George Pappasvvas, and the Director of the Archaeological Research Unit (ARU), Prof. Vasiliki Kassianidou, met with the Director of the Institute of Archaeology of the University College London (UCL), Prof. Sue Hamilton and the Curator of the Cypriot Collection of the British Museum, Dr. Thomas Kiely. The meetings were organised with the aim to present the MedSTACH activities and goals, and to coordinate with the respective institutions for promoting the research project «Eastern Mediterranean Science and Technology Centre for Archaeology and Cultural Heritage» (MedSTACH). The two ARU members were accompanied by Dr Maria Dikomitou-Eliadou, member of the UCY team in the MedSTACH project and a Marie Skłodowska-Curie research fellow at UCL Institute of Archaeology. During the meetings, the delegation of the University of Cyprus discussed the progress that has been achieved during Phase I of the MedSTACH project and the upcoming steps and events until the end of the project. Moreover, they addressed ways of establishing the regional character of the Centre and potential collaboration opportunities with organisations dealing with Cultural Heritage. In addition, the discussants explored ways of targeting European funding for research, and maintaining the well-established cooperation between the Archaeological Research Unit of UCY - and UCL Institute of Archaeology, after the departure of the United Kingdom from the European Union.

In the framework of the visit, a public lecture by Prof. Kassianidou was organised at the Cyprus High Commission in London, on the theme of mining, processing and trade of Cypriot copper through the centuries and how those economic activities have affected the history of Cyprus. The event was co-organised by UCL Institute of Archaeology and the Cyprus High Commission. It was attended by the diplomatic corpus in London, members of the academic community and the Cypriot community. On behalf of UCL, Prof. Marcos Martín-Torres praised the long-lasting cooperation between the Cypriot Archaeological community and UCL, while the High Commissioner of Cyprus, Mr. Eurípidēs Eryívidēs mentioned the significant and steady steps that are made by Cypriot research institutions, and primarily by the MedSTACH initiative, to transform Cyprus into a regional, research hub in the eastern Mediterranean.

February 19th - 22nd 2018

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Starting from the right, Prof. Menelaos Mavroudis, the Cultural Commissioner, Dr. Achilleas Hadjilovoulos, Prof. Vasiliki Karamantou, the High Commissioner, Mr. Kyriakos Fotinakis, and Political Commissioner Mr. Andreas Eliaides, after the lecture of Prof. Karamantou at the Cyprus High Commission, in London.



The UCY delegation in front of the Crystal Antiquities collection of USI, Institute of Archaeology.



The UCY delegation with the Director of the Crystal Collection of the British Museum.

February 19th - 22nd 2018

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MedSTACH @ CAA 2018

The Computer Applications and Quantitative Methods in Archaeology (CAA) Annual Conference is one of the major events attended by scholars, specialists and experts every year in the field of computing technologies applied to archaeology. The 46th Computer Applications and Quantitative Methods in Archaeology Conference (CAA 2018) took place at the University of Tübingen in Germany, between the 19th and 23rd of March 2018, having as central theme "Human history and digital future". Through diverse case studies from all over the world, the conference addressed a multitude of topics, showcasing new technical approaches and best practices from both archaeological and computer-science perspectives. The conference brought together hundreds of participants from around the world in parallel sessions, workshops, tutorials and roundtables.

A special session entitled "Science and Technology (S&T) for Archaeology and Cultural Heritage in the Eastern Mediterranean" was organised and chaired by MedSTACH's coordinator Prof. Phaedon Kyriakidis. The session aimed at promoting the establishment of a Centre of Excellence for Archaeology and Cultural Heritage in the eastern Mediterranean, seeking to advance in a systematic way archaeological research and practice, as well as to enhance sustainable growth through the preservation of cultural heritage in the region. In this session, Prof. Phaedon Kyriakidis presented the paper "MedSTACH: Eastern Mediterranean Science and Technology Centre of Excellence for Archaeology and Cultural Heritage" highlighting the project's mission, its principal objectives and key research domains upon which the proposed Centre of Excellence will be built. Prof. Kyriakidis showcased the need for such a regional entity that will capitalise on scientific excellence and multidisciplinary research, providing guidelines and best practices to local, regional and European stakeholders, while at the same time bridging existing gaps "on the ground" that often hinder the valorisation of cultural heritage.

Another objective of the session was to identify current and future prospects of projects and activities in the wider area of the eastern Mediterranean, as well as to illustrate and analyse needs in the wider spectrum of technologies applied in archaeological research and cultural resource management. The session concluded with a fruitful discussion on centre sustainability, future potential, ways in which the public and private sectors could be involved, and how services developed within such centres could boost local economies while addressing existing societal and economic needs.

March 19th - 23rd 2018

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Prof. Kyriakidis presenting the MedSTACH project at CAA 2018.



Prof. Kyriakidis, Coordinator of MedSTACH project, at the CAA 2018 Conference in Tübingen.

March 19th - 23rd 2018

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MedSTACH and Cyprus at the Innovation and Cultural Heritage High-level Horizon 2020 Conference of The European Year of Cultural Heritage

MedSTACH attended the Innovation and Cultural Heritage High-level Horizon 2020 Conference of the European Year of Cultural Heritage that took place in Brussels on the 20th of March 2018. The conference was organised by the European Commission Directorate General for Research and Innovation, in close cooperation with Directorates General for Education and Culture and for Communications Networks, Content and Technology and was attended by hundreds of representatives of the cultural heritage sector from all around Europe.

The conference was organised as a means of showcasing the dialogue between contemporary European society and the most promising innovations in the field of cultural heritage that European policies and funds have supported. MedSTACH could not, of course, be missing from this European event given its mission – i.e. the development of the necessary scientific and technological environment for the advancement of the state-of-the-art in Archaeology and Cultural Heritage research and related applications/ services in Cyprus, the eastern Mediterranean region, Europe, and beyond – perfectly aligned with the main themes of the high-level conference.

The conference sessions highlighted policy, social, technological, methodological innovations and new, promising partnerships for cultural heritage. A long list of distinguished speakers – including Jean-David Malo, Director of the European Commission Directorate General for Research and Innovation, Gábor Sonkoly of the Panel for European Heritage Label, Antonia Moropoulou of the National Technical University of Athens, Piero Baglioni of the University of Florence and Mariya Gabriel, European Commissioner for Digital Economy and Society – led a series of panel discussions and round tables on policy developments, success stories and future challenges on cultural heritage.

During the conference Drs Theodora Moutsliou and Andreas Charalambous of the Archaeological Research Unit, University of Cyprus and post-doctoral researchers at MedSTACH had the opportunity to exchange ideas and network with scientists, policy makers and stakeholders from around Europe and to showcase the importance of projects like MedSTACH for a sustainable future for European Cultural Heritage.

March 20th 2018

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The conference is part of the programme of the European year of Cultural Heritage and is expected to contribute to its legacy by launching the public discussion about the objectives of European research and innovation policy for cultural heritage beyond 2020. The beautiful Royal Museum of Arts and History of Brussels hosted the event and proved a most suitable and motivating environment for inspiring discussions about European cultural heritage and innovation.



Dr. Theodoros Moustakos and Andrea Charamiounou delegates of MedSTACH at the Innovation & Cultural Heritage High Level Conference in Brussels, 23 March 2018



Prof. Editor Sorokina of the Panel for European Heritage Label, giving the keynote lecture at the Innovation & Cultural Heritage High Level Conference in Brussels, 23 March 2018

March 20th 2018

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MedSTACH @ The 4th Biennial of Urban and Architectural Heritage 2018

The main goal of the International Congress on the theme of the Hidden Cultural Heritage (HCH) was to draw attention to the protection strategies and management of hidden cultural heritage under water, under ground and within buildings, in areas across the Mediterranean Sea. The specific conference was held between the 25th and the 30th of April 2018 in Rethymno, Greece. The 4th Biennial of Urban and Architectural Heritage (BRAU4) organising committee chose the above theme to explore in a more holistic approach the incredible landscape and seascape that were developed by thousands of years of human colonization, migration, trade and intercultural contact in the Mediterranean. The fundamental purpose of the HCH Congress was to contribute to the development of policies and strategies for the preservation of tangible and intangible cultural heritage by fostering synergies between modern science and local knowledge. For this reason, the HCH Congress established an international forum, in which a wide range of risks threatening cultural heritage were examined and discussed from a multidisciplinary standpoint. The aim of the conference is to encourage the development of (a) cultural policies intended to preserve cultural diversities and (b) areas of communication between the public and private sectors. Among the main outcomes of the conference was a thorough investigation of the degree of vulnerability of underwater and underground cultural heritage to everyday hazards, and the type of prevention measures that must be taken for immediate action. Moreover, the forum discussed different ways to record and protect architectural heritage hidden inside later buildings, including the remains of ancient buildings and the inappropriate changes made to them. A wide range of people attended the conference including academics and secondary school educators, civil servants, museum staff, as well as members of NGOs and IGOs, representatives of the private sector, and members of the general public. MedSTACH Project was presented by Dr. Apostolos Sarris, Director of Research and Deputy Director of IMS-FORTH, with a poster entitled "Designing a Centre of Excellence for Archaeology and Cultural Heritage: The MedSTACH project".



The poster of the 4th Biennial of Urban and Architectural Heritage (BRAU4)

April 25th - 30th 2018

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MedSTACH @ AGILE 2018

The Association of Geographic Information Laboratories in Europe (AGILE) has been organizing annual conferences focused on Geographical Information Science for more than two decades. The 21st AGILE conference was held in Lund, Sweden between the 12th and the 15th of June 2018. The theme of the conference for this year (2018) was Geospatial Technologies for All. This year's main topics included Big Spatial Data: Analysis and Visualization, Volunteered Geographic Information and Community Observatories, Socio-Economic Impact Assessment of GI, as well as GIScience and Technology Education and Training. AGILE ensured that new perspectives on teaching and research in geographic information science were fully represented at the conference in order to help shaping the future European research agenda in this field, emphasizing at the same time an interest in the development and application of geospatial information technologies, in all fields and disciplines. At AGILE 2018, MedSTACH's coordinator, Prof. Phaedon Kyriakidis, presented a poster entitled "Designing a Geospatial Technologies - Enabled Eastern Mediterranean Science, Engineering and Technology Centre of Excellence for Archaeology and Cultural Heritage". Prof. Kyriakidis had the opportunity to meet, discuss and exchange ideas with other experts in relevant fields on how geospatial technologies could be beneficial and enhanced in a way that would be beneficial for the understanding and the valorisation of Cultural Heritage within an eastern Mediterranean context.



The venue of the AGILE 2018 conference at Lund University, Sweden.



The MedSTACH poster on display during the AGILE conference, in Lund, June 2018.

June 12th-15th 2018

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MedSTACH @ The 37th Annual CAARI Archaeological Workshop

The 37th Annual CAARI Archaeological Workshop was organized on Saturday, the 16th of June 2018 by the Cyprus American Archaeological Research Institute, in collaboration with two members of the MedSTACH consortium, namely the Archaeological Research Unit of the University of Cyprus and the Department of Antiquities. The workshop comprised of a series of lectures highlighting and promoting current archaeological work that is undertaken in Cyprus by various foreign archaeological missions, archaeologists from the Department of Antiquities and the Archaeological Research Unit of the University of Cyprus. The MedSTACH Project was presented by members of the Archaeological Research Unit team, with a poster entitled "Designing a Science and Technology Center of Excellence for Archaeology and Cultural Heritage in the Eastern Mediterranean".



Dr. Andreas Charamiounou and the MedSTACH poster at the 37th Annual CAARI Archaeological Workshop, in Nicosia, June 2018.

June 16th 2018

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MedSTACH @ CAA-GR 2018 conference, organised in Cyprus

Computer Applications and Quantitative Methods in Archaeology (CAA) is the premier international conference for all aspects of computing, quantitative methods and digital applications in Archaeology. The Greek chapter of CAA International (CAA-GR) was established in 2012, in order to develop a forum for discussing practical, theoretical and methodological issues involved in the increasing number of computer applications in Greek archaeological and cultural heritage contexts, as well as sharing relevant research results.

The 3rd CAA-GR conference entitled "Spreading Excellence in Computer Applications for Archaeology and Cultural Heritage" was between the 19th and 20th of June 2018 at the Cyprus University of Technology in Limassol with the support of the MedSTACH project. The main conference was preceded by a workshop, organised on the day before by Dr. Luigi Barazzetti and Dr. Riccardo Valente of the Politecnico di Milano, covering in practical terms the necessary workflow for 3D data processing.

The CAA conference started with opening remarks by Prof. Phaedon Kyriakidis from the Cyprus University of Technology, in his capacity as organiser and chair of CAA-GR 2018; Prof. Vasiliki Kassianidou as co-organiser and Director of the Archaeological Research Unit of University of Cyprus; Prof. Andreas Anayiotos, Rector of Cyprus University of Technology and Dr. Apostolos Sarris, President of the CAA-GR for the period 2015-2018. The keynote speech was given by Prof. Maria Iacovou from the University of Cyprus, who presented the ongoing Palaepaphos Urban Landscape Project, an innovative archaeological project that combines cutting-edge digital technologies and traditional archaeological methodologies to answer big archaeological questions of Cypriot antiquity.

Before kicking-off the main conference activities, Prof. Phaedon Kyriakidis gave a brief overview of the MedSTACH project. Prof. Kyriakidis highlighted the structure of the proposed Centre of Excellence (CoE); the center's designed hubs and accumulated consortium expertise aimed at responding to the real needs of Archaeology and Cultural Heritage in the troubled region of the eastern Mediterranean. Concluding his presentation, he invited participants to explore possible collaboration opportunities among MedSTACH and their institutions.

June 19th - 20th 2018

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During the two-day conference, researchers from the international scientific community gave oral and poster presentations showcasing current work in the fields of prospection and recording, the use of geospatial technologies and remote sensing for mapping cultural heritage, the modeling and semantic enrichment of acquired data, as well as the application of non-destructive techniques, such as pXRF spectrometry, in the cultural heritage domain. The MedSTACH Consortium had a very strong presence with ten presentations on a range of topics, including UCL's Mark Altaweel who talked about "The heritage of Brexit: How the past is used to construct political identities in social media" and FORTH-HELLAS' Apostolos Sarris, who presented "The quest of the grave of Andreas Vesalius in Zakynthos".

The MedSTACH consortium prepared a poster that was on display throughout the CAA-GR conference, aiming at the project's wider dissemination and at raising awareness and networking opportunities. The poster was entitled "Designing a Science and Technology Centre of Excellence for Archaeology and Cultural Heritage in the Eastern Mediterranean" and portrayed the project in detail, including its objectives, design of the MedSTACH CoE, as well as its expected impact.

Before the closing remarks, a brief presentation was given regarding the next conference of CAA-GR that will be organised in Athens at the premises of the National Centre of Scientific Research "Demokritos" in 2020. The new board of CAA-GR was also elected with an anticipated 3-year tenure. Dr. Athos Agapiou of the Cyprus University of Technology and one of MedSTACH project's key research staff was elected as the new President of CAA-GR!!! Warm congratulations to Athos!!!



Dr. Athos Agapiou, the newly elected President of CAA-GR and Dr. George Pavlidis discuss the consortium's vision with the CAA-GR conference attendees.

June 19th - 20th 2018

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MedSTACH Project Coordinator, Prof. Phaedon Kyriakidis presents the MedSTACH project at the CAA-GR conference in Limassol, June 2018.



Dr. Theodoros Moutafis and Andriana Charalambous presenting MedSTACH at CAA-GR Conference, Limassol 2018.



Promotional material distributed to the participants of the CAA-GR Conference, Limassol 2018.



Former president of CAA-GR Dr. Apostolos Sarris (on the left), with the main organizers of CAA-GR (on the right) Prof. Loui Karavasilas and Prof. Phaedon Kyriakidis, also key members of MedSTACH consortium.

June 19th - 20th 2018

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MedSTACH project's final meeting @ CUT

The final Consortium meeting of MedSTACH Phase I project took place on the 21st and 22nd of June at the premises of the Cyprus University of Technology in Limassol. Consortium members held roundtable discussions regarding the planning of forthcoming activities for the remaining time period of Phase I. Participants discussed the deliverables that need to be submitted before the end of August 2018 showcasing the work conducted so far alongside the various meetings that took place throughout Phase I, with several public and private bodies from the eastern Mediterranean region. In addition, partners expressed their commitment in gathering relevant letters of support from those organisations that will add important value to the proposal towards its submission for Phase II, in November. Before concluding the first day of roundtable discussions, partners assigned to individual MedSTACH members all remaining pending activities towards the November submission, including proposal structure and writing, as well as the completion of related Work Packages and tasks.

During the second day of the meeting, Deloitte was invited to present the financial aspects of the business plan of the project, highlighting the strengths along the targeted areas for improvement of the proposed Centre of Excellence (CoE), and then partners discussed with Deloitte possible actions that should be taken to ensure the sustainability of the CoE for the years to come. Consortium partners also discussed the organisation for the upcoming MedSTACH symposium that will be held at the end of August 2018, aiming to showcase remaining pending activities towards the November submission, including proposal structure and writing, as well as the completion of related Work Packages and tasks.



The MedSTACH consortium during its final meeting at CUT, June 2018.



Group photo of the MedSTACH team at CUT Limassol, June 2018.

June 21st - 22nd 2018

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MedSTACH @ World Heritage Site Managers Forum (WHSMF)

Between 21-28 June 2018, Dr Anthi Kaldeli, Archaeological Officer at the Department of Antiquities and participant in the consortium of MedSTACH, participated at the World Heritage Site Managers Forum (WHSMF), which took place in conjunction with the 42nd session of the World Heritage Committee meeting, in Manama, Bahrain. The WHSMF 2018 was organised by the Kingdom of Bahrain and ICCROM, in association with the UNESCO World Heritage Centre, ICOMOS, and IUCN. The theme of the Forum was "World Heritage Site Manager: Role, Responsibility and Capacity-Building Needs". Dr Kaldeli was invited by the World Heritage Leadership Programme to present a case study focusing on the management strategies that the Department of Antiquities applies to the UNESCO World Heritage site of the "Painted Churches in the Troodos Region", and outline aspects relating to managing continuity and change. Dr Kaldeli also had an active role in group discussions, in which World Heritage site managers participated from across the world. The scope of the Forum, and its focus on a wide range of crucial aspects relating to the management of World Heritage sites, enabled Dr Kaldeli to further expand her knowledge on certain important issues relating to the management of modern challenges concerning archaeological sites and their surroundings. This knowledge will also be constructively used for the benefit of MedSTACH.



Dr. Anthi Kaldeli, delegate of MedSTACH, at the World Heritage Site Managers Forum (WHSMF)

June 21st - 28th 2018

Website: <http://medstach.eu/>

MedSTACH @ 42nd World Heritage Session

The Director of the Department of Antiquities, Dr Marina Solomidou-Ieronymidou, and Archaeological Officer Dr Anthi Kaldeli, members of the MedSTACH consortium, participated at the 42nd World Heritage Session that took place in Manama, Bahrain, between 24 June – 4 July 2018, as part of the Delegation of the Republic of Cyprus. Dr Kaldeli was present at the beginning of the World Heritage Session, until the 28th June, also as part of the World Heritage Site Managers Forum, while the Director of the Department of Antiquities was also present at the election of the Chairperson, Vice-Chairpersons and Rapporteur of the 43rd World Heritage Committee (2019). During the 42nd World Heritage Session, reports of the World Heritage Centre on the activities and the implementation of decisions were revised, the state of conservation was examined of World Heritage Properties as well as of Properties in danger. Focus was also put on policies.



The scene of the 42nd World Heritage Session

June 24th - July 4th 2018

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International Day for Monuments and Sites 2018

MedSTACH supported the International Day for Monuments 2018, organised by one of our Consortium members, namely the Department of Antiquities of the Republic of Cyprus.

UNESCO Chair

MedSTACH supports and collaborates with the UNESCO Chair on Digital Cultural Heritage (for more information <https://www.digitalheritagelab.eu/>). The UNESCO Chair has been awarded to Cyprus University of Technology (CUT) Digital Heritage Research Lab "in recognition of its important work on an international level in research, study, education, science, development, innovation, new technologies, digitisation, preservation and promotion of cultural heritage".



UNESCO
Organisation des Nations Unies pour l'éducation, la science et la culture

April 18th 2018

May 15th 2018

Website: <http://medstach.eu/>

MedSTACH Final Conference

Within the context of the MedSTACH project, the Department of Antiquities of Cyprus, in collaboration with the other MedSTACH consortium partners, is organising a one-day symposium entitled "Designing a Cross-institutional Science, Engineering and Technology Centre of Excellence for Archaeology and Cultural Heritage in the Eastern Mediterranean: Prospects, Opportunities and Challenges". The objective of the symposium is to present the progress of the MedSTACH Teaming Phase 1 project to date, as well as to facilitate the exchange of thoughts and experiences from institutions in Cyprus, Greece and the UK, pertaining to the prospects, opportunities and challenges related to such a Centre of Excellence.

The symposium will take place at the campus of the University of Cyprus on Friday August 31, 2018, and will consist of 15-minute long presentations (in English) followed by a round-table discussion; a detailed agenda will be circulated shortly. Confirmed speakers include experts from Cyprus, Greece, Egypt, Libanon and Jordan. The final agenda and more for the conference you can find at the website of the project: <http://medstach.eu/conference/>.

August 31st 2018

Website: <http://medstach.eu/>
 Twitter: @medstach.eu
 Facebook: medstach.eu

MedSTACH dissemination activities continue...

Phase I of MedSTACH project is officially over on the 31st of August 2018. The Consortium dissemination activities, however, will continue well within Autumn 2018. MedSTACH will participate in two international events, namely EUROMED 2018 and Smart Cities Mediterranean 2018.



smart cities
Mediterranean

Autumn 2018

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 The project MedSTACH has received funding under Horizon 2020
 Widespread-04-2017: Teaming Phase 1
 Coordination and Support Action
 Grant Agreement no: 763635
 Proposal Acronym: MedSTACH

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4. MedSTACH’s leaflet



The leaflet was circulated as promotional material of MedSTACH project at various events and distributed to museums to be made freely available to their visitors.



Teaming for
Excellence



Eastern Mediterranean Science and Technology Centre of Excellence for Archaeology and Cultural Heritage


Project MedSTACH aims to establish Cyprus as an excellence hub in **archaeology** and **cultural heritage** in the **Eastern Mediterranean region**, capitalizing on multidisciplinary research and technological innovation.


Key Cypriot public academic institutions – the Cyprus University of Technology and the University of Cyprus, along with relevant national policy makers and stakeholders – the Department of Antiquities of Cyprus and the Cyprus Tourism Organisation, are teaming up with leading international academic and research institutions – the University College London and the Foundation for Research and Technology, Hellas – to lay the groundwork towards creating the Eastern Mediterranean Science and Technology Centre of Excellence for Archaeology and Cultural Heritage (MedSTACH).

MedSTACH will focus on the following Key Research Domains (KRDs), covering multiple facets of archaeological enquiry and cultural heritage priorities:



- KRD 1: Heritage Prospection
- KRD 2: Spatial Analysis
- KRD 3: Material Characterization and Artefact Studies
- KRD 4: Built Heritage Study and Protection




The above KRDs will be supported by and provide feedback to the Heritage Information Technologies and Computing (ITC) Unit. More details can be found at: www.medstach.eu

**OUR HERITAGE:
WHERE THE PAST
MEETS THE FUTURE**





Consortium

This project has received funding from the European Union's Horizon 2020 research and innovation programme H2020 "Spreading Excellence and Widening Participation" under grant agreement No 763635.



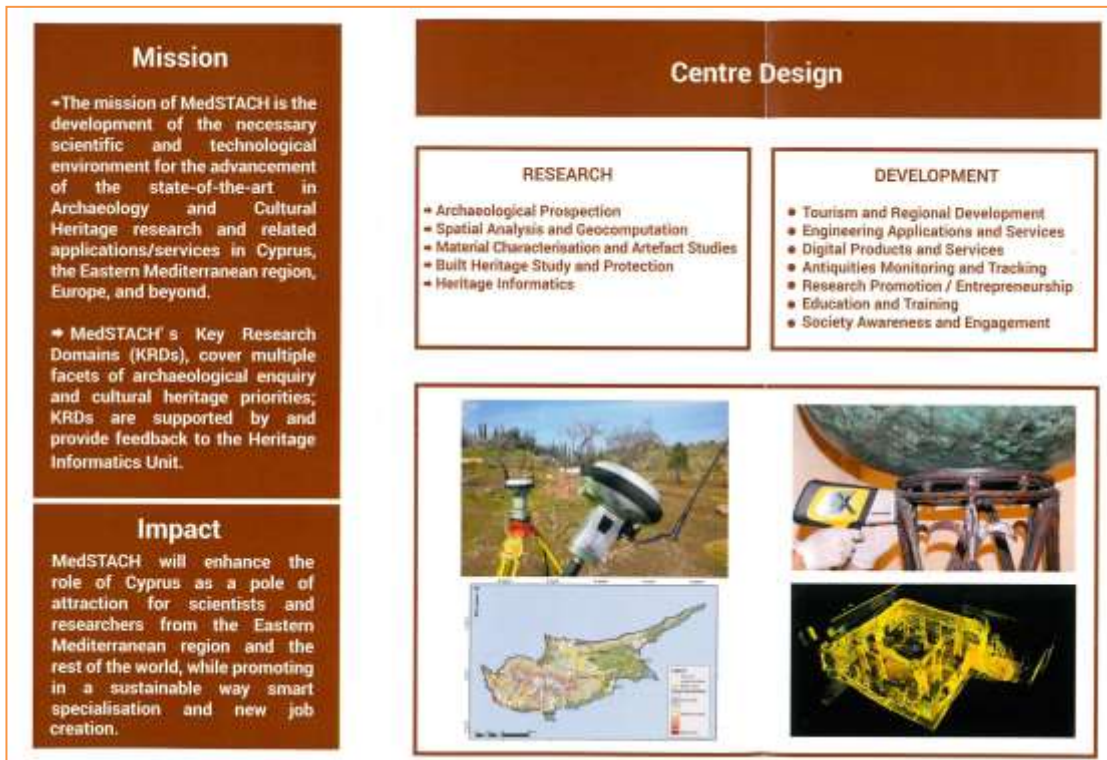


5. MedSTACH’s pamphlet

The tri-fold pamphlet was an additional promotional material of MedSTACH project, circulated at various events and distributed to museums to be made freely available to their visitors.



pamphlet cover view



pamphlet inside view

6. MedSTACH's roll up banner

A roll up banner was produced at the start of the Project as an effective visual means of promoting the Project and encouraging questions/discussions by respective audiences in the various events the Consortium organized or participated in. Some examples are presented in the following photographs:

